

# CARTRAWLER ENTERS RUSSIAN AVIATION MARKET

Submitted by: CarTrawler

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CarTrawler (<http://www.cartrawler.com>), the market leading provider of multi-supplier car rental solutions to the airline and travel industry, has been appointed as the exclusive car rental provider to UTair, Russia's third largest airline.

UTair is the 42nd airline to be added to CarTrawler's portfolio which already includes international carriers such as Wizz Air, Emirates, Air India, South African Airways, Malaysian Airlines, Vueling, Hawaiian Airlines, Norwegian and Gulf Air.

In the current year UTair has carried 7.25 million passengers, which is 31 percent more than the previous year, and the airline plans to expand its operations to fly 15 million passengers per year by 2017. UTair currently operates more than 100 fixed wing aircraft and flies to 110 destinations in Russia and abroad.

UTair domestic and international passengers will have access to a choice of over 800 car rental agents at 30,000 locations in 174 different countries when they book their car rental on [www.utair.ru](http://www.utair.ru) as a result of the new agreement with CarTrawler (<http://www.cartrawler.com>).

Speaking in Dublin today, CarTrawler (<http://www.cartrawler.com>) CFO David Paterson commented on the company's latest partnership:

"As one of the largest carriers of passengers in the rapidly growing Russian travel market, UTair requires a car rental partner with the scale and expertise to meet the demands of their customers for a choice of car rental options across both domestic and international geographies. CarTrawler (<http://www.cartrawler.com>) is delighted to have been selected and we look forward to a rewarding relationship with UTair, and supporting them in achieving their expansion plans."

CarTrawler (<http://www.cartrawler.com>) car rental is now live on [www.utair.ru](http://www.utair.ru).

Please send interview requests to [jfarinella@cartrawler.com](mailto:jfarinella@cartrawler.com) or call +353 1 2183855

High resolution photos of David Paterson and CarTrawler (<http://www.cartrawler.com>) logos can be downloaded here:

David Paterson: [www.cartrawler.com/downloads/David\\_Paterson\\_CFO.jpg](http://www.cartrawler.com/downloads/David_Paterson_CFO.jpg)

CarTrawler Logo JPG: [www.cartrawler.com/downloads/CarTrawler\\_logo\\_highres.jpg](http://www.cartrawler.com/downloads/CarTrawler_logo_highres.jpg)

CarTrawler logo EPS: [www.cartrawler.com/downloads/CarTrawler\\_EPS.eps](http://www.cartrawler.com/downloads/CarTrawler_EPS.eps)

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ABOUT UTAIR:

<http://corp.utair.ru/en/>

## ABOUT CARTRAWLER

CarTrawler is behind one of the most widely distributed car rental distribution platforms in the world. CarTrawler is not just a car rental booking engine; it is an ancillary revenue driver for the entire travel industry. CarTrawler (<http://www.cartrawler.com>) connects some of the world's largest airlines, online travel agents and accommodation suppliers with over 879 car rental agents at 30,000 locations in 174 different countries. The booking engine operates in more than 30 languages and quotes in multiple currencies enabling global distribution. By integrating the CarTrawler booking engine into a partner website, they gain the ability to sell car rental in addition to their core product or as a stand-alone service. CarTrawler helps to increase average spend per visit to a partner's website while preserving the partners brand identity.

CarTrawler (<http://www.cartrawler.com>) is exclusively a B2B supplier, working with partners to deliver tailored solutions that help them to maximize the revenue that they generate from car rental. Innovative sales tools such as the open source Facebook app (<http://www.cartrawler.com/facebookapp/facebookapp.php>), open source iPhone app ([http://www.cartrawler.com/downloads/download-form\\_app.php](http://www.cartrawler.com/downloads/download-form_app.php)) and car rental mapping are all part of the CarTrawler partner package.

## CARTRAWLER PARTNERS

CarTrawler (<http://www.cartrawler.com>) is the largest provider of car rental booking systems to the airline industry in the world. Over 200 million airline passengers have access to a comprehensive range of car rental solutions that have been integrated into the website of their airline of choice. Airline partners include Volotea, Vueling, Virgin Australia, Emirates, Fly Dubai, Air India, South African Airways, Finn Air, Malaysian Airlines, Iceland Air, Hawaiian Airlines, Norwegian, Wizz Air and Gulf Air. CarTrawler also work with Datalex and SITA who resell their technology to the airline industry.

CarTrawler (<http://www.cartrawler.com>) also provide car rental sales technology to lodgings (hotels, rented accommodation, and hostels), online travel agents, information websites (media, tourist authorities, and airports), travel and transportation (car rental, rail and ferry websites) and retail travel agents. Clients include American Express, Hostelworld, Villarenters, Octobus Travel, STA Travel, Skyscanner, Travix, Online Republic, The Trainline.com, Via Michelin, Flightnetwork, Travelstart, HolidayExtras, Air Canada Vacations and Flightcentre.

## CARTRAWLER SUPPLIERS

CarTrawler (<http://www.cartrawler.com>) has negotiated global supply deals with industry leading car rental brands and key local suppliers including Avis, Budget, Enterprise, Europcar, National, Thrifty, Payless, Alamo, Dollar and SIXT.

For further information or interview requests please contact:

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