

# ipadio and Calibre Launch New Generation of Audio Books

Submitted by: ipadio

Monday, 17 December 2012

---

In early 2012, ipadio teamed up with Calibre, a national charity providing audio books for adults and children with sight problems, dyslexia or other disabilities. With over 8,000 audio books available and 18,500 members, ipadio has helped to expand the ways in which each Calibre audio book is published in order to ensure accessibility for users.

Last week, Calibre launched their new online audio streaming service. They called on ipadio to develop this system to give customers increased access to their audio books by making the audio files available to download online. Crucially, ipadio has created a system which allows users to listen to their books on multiple devices, whether a laptop, a tablet, or a smartphone. Users can log-on to their Calibre account from whichever device they choose, and their reader history will be up to date on each one. That means no need to painstakingly scroll through the recording to find where you got up to last time; ipadio makes sure that all listening activity is logged and updated across all devices. This has not only expanded the ways in which users can access their books, but is set to reduce the costs associated with sending out disks or data sticks to individuals.

This development was made possible for Calibre by major contributions from Big Lottery Fund, The Rothschild Foundation, The Garfield Weston Foundation and the Beatrice Laing Trust, amongst others.

Michael Lewington, Calibre Audio Library Director, says: "We know that an increasing number of our members, irrespective of age, want instant access to all Calibre digital books, with complete mobility to listen to the book anywhere, at any time, on internet enabled devices including computers and smart phones. This new streaming service gives people much more flexibility and choice enabling us to respond better to our members' needs."

Dr Mark Smith, CEO of ipadio, comments that, "Working with Calibre has given ipadio a great chance to further explore the ways in which our technology can be deployed. We're delighted that we've been able to provide the technology that allows this charity to reach a wider audience."

Calibre also use ipadio to publish audio instructions and information to help their users navigate their website and products as well as to publish their monthly newsletter, the Calibre Echo.

Learn more about the ipadio and Calibre partnership

(<http://corporate.ipadio.com/CaseStudy.aspx?sitesectionid=142&sitesectiontitle=Calibre>)

About ipadio

ipadio is a London based, award winning, privately owned technology and communications company funded by (amongst others) the London Business Angels Network. ipadio has a suite of services that help organisations reach the hard to reach using simple and innovative channels. As well as public users across the globe, ipadio works with multinational corporations, government departments and international charities. Clients include Virgin Media, Just Giving, the NHS, HomeServe, Grant Thornton, O2 Health and The Football Association and as well as major players in the pharmaceutical and gaming sectors.

For more details visit [www.ipadio.com/business](http://www.ipadio.com/business) or contact the team at [info@ipadio.com](mailto:info@ipadio.com) or on +44 (0) 20 33 940 840

## About Calibre

Calibre is one of the UK's leading audio books charities, specialising in the provision of audio books for people who are visually impaired, have dyslexia or are unable to read a print book. The service was set up in 1974 with just 12 books on cassettes and has now grown to offer over 8,000 audio books. In the last year the charity issued books to 18,500 members. The books can be downloaded online onto smart devices or posted to subscribers in MP3 disk or data stick format.