

# Junghans Watches wins prestigious Chrono watch award

Submitted by: Junghans

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Chrono Award and Viennatime 2012:

Award-winning year for Junghans

Masterful distinction: In the scope of the presentation of the 10th Chrono Awards in November 2012 and the Viennatime Watch of the Year in December 2012 the Junghans Meister collection received a very special accolade. The limited model Junghans Meister Chronoscope Gold in 18-kt pink gold won first place in the Chrono Awards in the category Success Class for watches up to 10,000 euros. An outstanding fourth place also went to the hand-wound Meister in the category Business Class up to 5,000 euros. Last year already saw the Meister Automatic model win first prize in the Trendsetter category.

The Chrono Award is the only watch award in Austria in which the models submitted are categorised according to price class, not stylistic criteria. Each year the finest watches in six categories are determined, with the ranking decided by the readers of the Austrian magazines FORMAT and Trend, who chose their favourite models from 111 submitted watches this year.

The Meister range also received a further distinction at the watch gala of the Viennatime, where the Watch of the Year is announced. In the "Classic Elegance" category the Schramberg-based watch manufacturer left illustrious names in its wake, with its hand-wound Meister winning third place, ahead of A. Lange & Söhne and Vacheron Constantin. The max bill Ladies' Gold achieved a superb second place in the category of "Discreet Charm". In addition to the trade public, Watch of the Year is also chosen by the readers of the "Presse" as well as visitors to the Viennatime and Munichtime.

Matthias Stotz, Managing Director of Uhrenfabrik Junghans, is proud of this award-winning year: "We are especially pleased that the Junghans Meister range has been received so enthusiastically, performing superbly for the second year in a row. The degree of approval and the placement in the top positions reinforces our belief that we have chosen the right course to follow with the Meister collection."

For more information on Junghans watches visit Junghans (<http://www.junghans.co.uk>) for the comprehensive story of a watch manufacturer for over 150 years.

Captions:

Chrono Award 2012: Editor-in-Chief of the business magazines trend and FORMAT Andreas Weber and Junghans Brand Manager Thomas Fiedler at the award presentation

Chrono Award 2012: The winning model in the Success class: Junghans Meister Chronoscope Gold