

# Leading global presentation consultancy eyes up Irish market

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Eyeful Presentations (<http://www.eyefulpresentations.com>), one of the world's leading presentation consultancy and design companies, announces its latest expansion overseas, this time in the form of Eyeful Ireland.

The UK based company, renowned globally for their unique Presentation Optimisation™ methodology, has set its sights on the exciting and dynamic Irish market as it kicks off its 2013 expansion campaign.

Eyeful Ireland's Dublin office is headed up by Ronan Kinahan, a hugely experienced presentations consultant and trainer who has built a strong reputation over the last few years through his work with some of Ireland's largest companies.

"I'm delighted that Ronan has chosen to join the team as part of this exciting next chapter in Eyeful's growth", commented Eyeful's founder, Simon Morton. "He shares Eyeful's passion, enthusiasm and drive to ensure that all customers, both from our long-standing Irish relationships as well as the new engagements we are in the process of building, are equipped with the very best presentation materials possible".

Ronan added, "It is incredibly exciting to be introducing this unique suite of business services to the Irish market. Eyeful's Presentation Optimisation methodology has proven to be incredibly effective in addressing the presentation issues that plague Irish companies every day".

Simon concluded: "Having worked with a variety of Irish companies for the last few years, we know that they understand the value of having great presentations as part of their sales collateral. We're excited to share our tried and tested methodologies and provide Irish businesses with the latest and greatest thinking in the presentation sector. We look forward, in a small way, to contributing to the next wave of Irish business success".

More information on Eyeful Ireland can be found at their website (<http://www.eyefulpresentations.ie>) or by attending one of the many events planned across Ireland over the next few months.

## About Eyeful Presentations

(<http://www.eyefulpresentations.com>)

In the Spring of 2003, Eyeful was founded to provide presentation services to businesses looking to improve the way they share information with their most important audiences – their prospects, customers, employees and shareholders.

The company firmly believes that key to their success is their unique approach of addressing the entire presentation process through their Presentation Optimisation™ methodology. This holistic approach ensures that clients' presentations are made more effective, not just "prettier".

Their work varies from high impact conference decks through to interactive credentials and pitch collateral using a range of presentation technologies such as PowerPoint, iPad/tablet PCs and Whiteboard presenting techniques.

This “blended approach” of presentation development mixed with ground breaking design means that Eyeful now boasts an impressive client base including major corporations like Microsoft, Adobe, American Express and Unilever.

Eyeful has five offices across Europe, North America and Asia, supporting customers in 28 countries.

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