

Zetron Award Recognises Collaboration and Bravery

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Emergency services personnel who have collaborated to deliver exceptional outcomes during a crisis are to be recognised by a special category in the first ever FLAME Awards in association with the International Fire & Rescue Association (IFRA).

The Zetron Teamwork Award will recognise a single- or multi-service team that has combined bravery, expertise and skilled use of technology to save lives during a single emergency event.

The Zetron Award is one of nine categories to be presented at an inaugural ceremony in Manchester on January 23, 2013. The FLAME Awards will recognise groups, volunteers, charities, schools and emergency services whose efforts have made a significant difference in communities in Britain or worldwide.

Founded in 2002 by fire fighters in Scotland, the IFRA recycles emergency services equipment and donates it along with training and advice to communities in countries struggling with natural disasters, war or civil unrest. IFRA volunteers have so far carried out more than 40 missions to countries including Bosnia, Serbia, Argentina and Paraguay, and continue to provide mentoring in the regions they have visited.

“We greatly admire this selfless work and we wanted to show our support for the IFRA and for these, the first ever FLAME Awards,” said Zetron’s EMEA vice president and general manager Alan Pinnegar. “For more than 30 years Zetron has provided mission-critical communication systems to blue-light teams and commercial organisations all over the world. Our solutions are all about enabling people to work together more effectively and for the emergency services that often means saving more lives.”

The independent judging panel of the FLAME Awards comprises a senior academic, a senior UK fire officer and a member of a police authority, plus a representative of IFRA.

About Zetron

For over 30 years, Zetron has provided mission-critical communications solutions for customers in public safety, transportation, utilities, manufacturing, healthcare and business. With offices in the U.S.A., UK, Australia and numerous field locations, Zetron supports a worldwide network of resellers, system integrators and distributors. This gives Zetron a global reach as well as a local presence in the regions it serves. Zetron is a wholly owned subsidiary of JVC Kenwood Corporation. For more information, visit www.zetron.com.

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