

Independent Research Firm Names Planview a Leader in PPM

Submitted by: Ascendant Communications

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Planview® today announced it has been named a Leader in The Forrester Wave™: Project/Portfolio Management, Q4 2012. Forrester Research, Inc., evaluated 10 of the most significant PPM vendors against 68 criteria in two segments: above-the-line strategic planning and below-the-line work execution.

Planview achieved the highest rated current offering among the above-the-line solutions, and was cited as a Leader in both above-the-line strategic planning and below-the-line work execution. Forrester gave Planview the highest possible scores (5 out of 5) in demand management, portfolio management, project management and business intelligence.

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“Planview consistently delivers strong planning capabilities”²

Forrester finds, “Above-the-line vendors have more sophisticated strategic portfolio planning functionality, targeting analysis that considers benefits, value, and fit...”¹

According to the report, Planview provides a “robust analytics engine”² and “the ability to forecast resource consumption at multiple levels for both traditional and Agile organizations.”² The report also recognizes Planview’s integrations with ALM and other third-party applications which allow customers to “build comprehensive views of performance, health, and value of BT [business technology] investments.”²

“Planview remains a Leader in a quickly changing market.”³

Forrester finds, below-the-line vendors “emphasize transactional project health such as scope, cost, and time.”¹

According to the report, “Leveraging its strength in pipeline management, resource planning and robust yet flexible reporting options enables Planview to help teams to work together efficiently.”³ Once again, Planview’s integration platform with third-party vendors is noted for allowing “developers to work in their own tool set to roll in necessary project data for reporting.”³

“This is deep and compelling research truly capturing the current dynamics of the ever-changing portfolio management marketplace,” said Patrick Tickle, executive vice president of products, Planview. “Our experience with our customers is consistent with the PPM segmentation line delineating strategic and tactical execution functionality. We are very pleased to be recognized as a Leader in both segments.”

To access a copy of the report, Planview.com/ForresterWavePPM

About Planview

Planview helps enterprises drive innovation, become more agile and efficient, and improve their business performance. For more than 20 years, leading organizations have been making better decisions using our solutions to optimize the planning and execution of their business strategy. As the market leader in portfolio management, we combine a passion for customer success with a commitment to innovation and thought leadership. Throughout the enterprise, our customers use portfolio management to capitalize on business opportunities and thrive in a dynamic, global economy.

For more information, visit www.planview.com.

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1Forrester Research, Inc., "The Forrester Wave TM: Project/Program Portfolio Management, Q4 2012" by Margo Visitacion, Phil Murphy, December 20, 2012. 8

2Forrester Research, Inc., "The Forrester Wave TM: Project/Program Portfolio Management, Q4 2012" by Margo Visitacion, Phil Murphy, December 20, 2012. 11

3Forrester Research, Inc., "The Forrester Wave TM: Project/Program Portfolio Management, Q4 2012" by Margo Visitacion, Phil Murphy, December 20, 2012. 16

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