

How to Survive January on a Budget

Submitted by: 10 Yetis PR and Marketing

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The UK's largest discount website has revealed its top discounts to help cash-strapped Britons survive January on a tight budget, including savings to help stretch the purse strings when it comes to groceries, clothes, toiletries and home furnishings.

Finances in the month of January are sure to be tight for millions of Britons feeling the effects of the festive period. With this in mind, the UK's largest discount website has revealed some of its top discounts to help cash-strapped consumers around the UK stretch their purse strings as far as possible; helping to bag bargains on everyday purchases, and the odd treat.

The discounts (<http://www.MyVoucherCodes.co.uk>), available through MyVoucherCodes.co.uk, can be used to purchase everyday items like groceries, toiletries and home furnishings, which can often seem like a financial burden at this difficult time of year; as well as the treats needed to ward off the January blues.

Details of some of the top discounts and savings currently available are as follows:

Tesco.com (<http://www.myvoucherCodes.co.uk/tesco>)- £10 off first grocery shop over £50 at Tesco grocery. A fantastic discount to help you get through the first month of the year on a smaller food budget, this will help you keep the fridge stocked and the cupboards full.

Boden (<http://www.myvoucherCodes.co.uk/boden>)- Free delivery and returns on the new collection at Boden. This great little saver will help subside any January guilt you feel from treating yourself to some new clothes after a pricey festive season.

Domino's Pizza (<http://www.myvoucherCodes.co.uk/dominos-pizza>)- 30% off when you spend £30 at Domino's Pizza. Spending money on takeaways and dining out often has to be put on the back burner at this time of year, so this discount will help with the cost of treating yourself on a gloomy January evening.

Currys (<http://www.myvoucherCodes.co.uk/currys>)- 10% off when you buy an integrated fridge and integrated freezer together. A great discount for anyone finding themselves with a large bill to replace a broken fridge freezer, particularly as most fridges would have worked overtime to cope with the food load of the festive season!

Amazon (<http://www.myvoucherCodes.co.uk/amazon>)- Extra 20% off selected ski and snowboard gear at Amazon. With the ski season well and truly upon us, this great discount will help save extra pennies on what is typically a very expensive holiday.

Sainsbury's (<http://www.myvoucherCodes.co.uk/sainsburys>)- £10 off first online grocery shop orders over £50 at Sainsbury's. Again, a nice saving for those not wanting to cut back on their grocery budgets this month; as well as a good way to save time (and petrol) shopping for your essentials online, instead of heading out to the shops.

Weight Watchers (<http://www.myvoucherCodes.co.uk/weight-watchers>)- Save £35.90 when you sign up for the 3 month online plan at Weight Watchers. January is the time of resolutions after all, and if yours is to shift some pounds, then this code will help you save some too!

Marks and Spencer (<http://www.myvoucherCodes.co.uk/marks-and-spencer-m-and-s>)- Free nominated delivery on orders over £150 at Marks and Spencer. A nice discount to help keep costs down on the more expensive orders, which can take their toll when finances are already tight.

Ebookers.com (<http://www.myvoucherCodes.co.uk/ebookers>)- £25 off holiday bookings at Ebookers. As the January blues set in, there's no better way to cheer yourself up than to book a holiday to look forward to. This discount will help you save a little extra on the cost, which can be hard to cover when the bank balance is low.

Clarks (<http://www.myvoucherCodes.co.uk/clarks>)- Next day delivery only £5.50 at Clarks. Clarks is currently offering savings on its delivery cost, which is great specifically for any parents who find themselves with children going back to school in need of a new pair of shoes.

Mark Pearson, Chairman of MyVoucherCodes.co.uk, commented on the discounts:

"We all know January is one of the worst times of the year when it comes to finances, as early Christmas pay coupled with the excess of the festive season combines to leave you with a tricky budget. By letting you know what discounts are available, we wanted to show that essentials and treats needn't be cut back on in January, and a little savvy shopping can help you stretch the budget much further than you'd imagine."

ENDS

LINK: <http://www.MyVoucherCodes.co.uk>

For more information please contact Emma Kent of 10 Yetis Public Relations Agency on 01452 348211 or emmak@10yetis.co.uk.

Editor's Notes

Mark Pearson, chairman of MyVoucherCodes.co.uk, is a regular media contributor regarding online shopping and the credit crunch. At 32, his personal worth is more than £70 million. Mark was previously a chef working under Gordon Ramsay at Claridges, London.

Mark appeared as a 'Secret Millionaire' in the series on Channel 4, in which he donated £115,000 of his own money to worthy causes.

MyVoucherCodes has had sales exceeding £600m in 2011.

MyVoucherCodes.co.uk saved consumers more than £60m on online purchases throughout 2011, alone.

MyVoucherCodes is the UK's most popular discount site.

MyVoucherCodes is part of the Markco Media Group, the largest voucher, discount and money saving company in Europe.