

Commercial Printer Supporting Business Start-Ups

Submitted by: Graphics and Print

Friday, 11 January 2013

Graphics and Print, the award winning commercial printer, has announced a prize draw to support businesses start-ups during quarter one of 2013. Statistically, more businesses start up during the first three months of a new year than at any other time. Lots of people make a new year's resolution to finally start that company they have been talking about for years but with the economy continuing to prove challenging and with start-up costs rising year on year, the Shropshire printers have come up with an innovative idea to help.

All new businesses starting up between the 1st January – 29th March 2013, that place an order for either print or design with Graphics and Print, will be entered into a prize draw to win a voucher for up to £500 worth of further print or design, to be redeemed by the winner at a convenient time in the future.

Here's Managing Director, Martin Kells, to explain more: "Statistically, the number one reason why business start-ups fail is due to having no business plan in place but the number two reason is because the owner runs out of money. When starting any business, it goes without saying that you will need money for all of your start-up costs as well as money to sustain the business for the first few months of operation, until cash flow from operations is positive. Those first few months of paying out for things like company branding, letterheads, business cards, compliment slips, brochure printing or flyer printing can put a real strain on the business, until sales start to readdress that balance. With 33% of all new businesses failing within the first 6 months and 50% failing in the first 2 years, new start-ups could do with as much help as possible, so Graphics and Print have come up with a prize draw to help. Every new start-up which comes to us for help with their design or print between the 1st January – 29th March 2013 will be entered into a free prize draw to win £500 worth of design or print from Graphics and Print, redeemable at any time convenient to that business, in the future. Given that one-third of people considering starting up in business feel that the current economy is too risky to launch a start-up and with most of these people planning to wait between two years and five before starting a business, new businesses could do with every bit of help possible and this is just one of the ways Graphics and Print is trying to play its part."

The offer being made encompasses all business start-ups, regardless of whether they are sole traders, partnerships or limited companies. Graphics and Print already offer some extremely competitive prices for business print items such as leaflet printing, brochure printing and flyer printing and are well versed in helping companies to come up with unique branding, having successfully supported start-ups, charities and multi-national companies with branding ideas for more than 30 years. Their current prices for leaflets, brochures and flyers are exceptionally competitive and already provide potential new start-ups with real support. The Graphics and Print design studio also offer an amazing price of £45 an hour compared to many other agencies who charge well over £100 an hour for the same service.

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Graphics and Print have successfully traded for over 30 years providing printing services to a customer base ranging from multi-national companies to sole traders, offering quality, value and flexibility at

every stage of the print journey. For more information on printed flyers, leaflets, business cards or printed brochures please - [Click Here \(http://www.graphicsandprint.com/products/brochures\)](http://www.graphicsandprint.com/products/brochures)

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