

Satmetrix Announces Net Promoter Certification Course in London

Submitted by: Blowfish Digital

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Satmetrix, the leading provider of cloud-based customer experience software (<http://www.satmetrix.com>) for companies worldwide, is proud to announce the schedule for its Net Promoter Certification Course in London. The course will take place Grange City Hotel between January 23rd and January 25th, 2013.

Net Promoter Associate Certification is the authoritative course on implementation, management and optimization of the Net Promoter program and provides an in-depth blueprint to implement, manage, and optimize customer loyalty programs.

The course is available as a 3-day in-class workshop or can be completed online. More than 3,000 people have already experienced the courses; more than 1,000 certified Net Promoter Associates are practising worldwide.

After completing either course, participants are eligible to take the Net Promoter Associate Certification exam. The exam is optional, but successful completion of the exam is required to attain certification. Only Satmetrix, the creator of Net Promoter, offers the official Net Promoter certification (<http://www.satmetrix.com/services/net-promoter-certification/>).

If you have any other questions, or need more information please contact Nicole Pazmany:
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