

# WhatsUp Gold Recognized as Top IT and Network Management Tool

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Distinguished for Being Intuitive, Comprehensive and Cost-Effective by Leading IT Publications, Associations and Industry Analysts

London, UK – January 21, 2013 – Ipswitch's Network Management Division continues to receive top accolades for WhatsUp Gold -- its award-winning IT management solution. The company won numerous awards and recognitions from top IT publications and associations in 2012.

The most notable recognitions come from Network Computing, which named WhatsUp Gold the network management product of the year, and Windows IT Pro, which presented Ipswitch the Editor's Gold Award for best systems monitoring product.

PC Magazine also distinguished WhatsUp Gold as an Editors' Choice network management solution. WhatsUp Gold rated 4.5 out of 5 stars in a recent product review -- earning an 'excellent' rating from the publication.

"WhatsUp Gold v16 from Ipswitch can take on practically every IT management related task necessary to keep the network humming, making it a solid Editors' Choice among networking tools," reviewed Fahmida Rashid of PC Magazine. "The latest version of WhatsUp Gold takes into account practically everything an IT administrator would want to know about the network and presents it in a single, easy-to-use dashboard."

Additional recognitions and accolades for WhatsUp Gold include:

- Windows IT Pro Editor's silver award for best network management product
- Info Security Global Excellence Award for compliance
- Super Nova Award for next generation customer experience on the WhatsUp Gold community, WUGspace
- Network Product Guide's award for best IT product for manufacturing
- Data center networking product of the year finalist from the Data Center Solution Awards
- Infrastructure innovation of the year finalist from the UK IT Industry Awards.
- V3 Technology nomination for the best acquisition of the year
- Techworld shortlist nomination for network application product of the year

Ipswitch also ranked as a 'strong value for medium enterprises' in EMA's recent Enterprise Network Management Systems Radar Report.

"IT infrastructure is more complex – and crucial to business growth – than ever before, placing immense pressure on IT departments to maximize performance," said Ennio Carboni, president and general manager of Ipswitch's Network Management Division. "Our single goal is to make IT management as easy as possible for our customers."

Download a free trial of Ipswitch's award-winning IT management software at [WhatsUpGold.com](http://WhatsUpGold.com).

About the Network Management Division of Ipswitch, Inc.

The Network Management Division of Ipswitch, Inc. is the force behind WhatsUp Gold, the integrated suite of IT management solutions. Over 100,000 networks – from SMBs to enterprises – depend on WhatsUp Gold for comprehensive network, system, application and log monitoring and management in both physical and virtual infrastructure environments.

Ipswitch's AlertFox End-User Monitor (EUM) is a service that tracks website availability and performance by synthetically monitoring multi-step Web transactions from an end-user perspective. AlertFox ensures top notch performance of your Web applications and websites from inside or outside your firewall.

After 20 years in business, Ipswitch continues to develop products that solve IT managers' problems worldwide – with U.S. headquarters in Lexington, MA and offices in Atlanta and Augusta, GA and Madison, WI, as well as international offices in Netherlands and Japan.

To learn more about WhatsUp Gold, please visit: [www.whatsupgold.com/products/download/](http://www.whatsupgold.com/products/download/)

Media Contact:

Amy Temple

Hoffman Europe

[atemple@hoffman.com](mailto:atemple@hoffman.com)

Dir: T: +44 20 3137 9480

Mob: +44 7944 269 426