

Serco Learning re-brands to Advanced Learning following acquisition

Submitted by: Advanced

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22 January 2013 – Advanced Business Solutions (Public Sector & Enterprise Division) announces that recent acquisition, Serco Learning, has been re-branded to Advanced Learning, aligning the company to the Advanced brand. Advanced Business Solutions is part of Advanced Computer Software Group plc.

Advanced acquired Serco Learning - the number two supplier of management information systems to the UK education market - on 10 December 2012 for a total cash consideration of £7.25m. The company now sits as a business unit within Advanced Business Solutions (Public Sector & Enterprise Division), strengthening the division's foothold in the education and local government sectors.

The re-brand of Serco Learning to Advanced Learning (<http://www.progressomis.com>) provides alignment with the rest of the Advanced business while retaining an important part of the company's identity.

Dean Dickinson, Managing Director of Advanced Business Solutions (Public Sector & Enterprise Division), says, "2,000 educational institutions worldwide use Advanced Learning's technologies and so it is important that we don't lose sight of the company's success to date. With the backing of a much larger software specialist, the Advanced Learning business is ideally positioned to go from strength-to-strength, ensuring it remains in a dominant market position."

The re-brand will have minimal impact on Advanced Learning (<http://www.progressomis.com>) staff, customers and partners, with staff continuing to operate as normal out of their Derby, Dublin and Singapore offices.

Further information on Advanced Learning can be found at www.progressomis.com

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Notes to Editor

About Advanced Learning www.progressomis.com

Advanced Learning (formerly Serco Learning) provides innovative technology solutions to over 2000 educational institutions throughout the UK and across the world. The company is strongly committed to sustained investment in the education market, continuously developing its product portfolio to meet the changing needs of schools and academies. Advanced Learning is also focused on delivering facilities management solutions to the local government and enterprise sectors.

Advanced Learning forms part of Advanced Business Solutions (Public Sector & Enterprise Division), an Advanced Computer Software Group plc company.

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