

# Cloudant Reports Tenfold Increase in 2012 Monthly Recurring DBaaS Revenue

Submitted by: Cloudant  
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Database-as-a-service company notes milestones, including strategic investment-development deals, global presence, partnerships, and more

BOSTON — 28 January 2013 — Cloudant (<https://cloudant.com/>) today announced milestones from a successful year, with tenfold year-over-year growth in monthly recurring revenue for its database-as-a-service (DBaaS) (<https://cloudant.com/nosql/>) offering. Last year, the company's headcount also grew to 45 employees, and its DBaaS business model attracted new customers and partnerships that fuelled global expansion.

In 2012, Cloudant's customer base grew to more than 12,000 multi-tenant customers, including customers of its free services. In the past year, the company has also added 50 customers who pay for dedicated clusters. New customers include innovative mobile and Web application developers including Hothead Games (<https://cloudant.com/cloudant-scores-big-for-big-win-sports-mobile-games/>), AppAdvice (<https://cloudant.com/appadvice-selects-cloudant-to-power-personalized-ios-application-news-and-resource-service/>), and LiveMocha. Cloudant was also prominently featured during the London Olympics, where its technology was used to store and analyse millions of tweets per day to create a data visualisation lightshow of Olympics sentiment on the London Eye (<http://blog.cloudant.com/Cloudant-Helps-Light-Up-the-London-Olympics/>).

Additional company successes during 2012 include:

Strategic and expanded partnerships – In addition to its partnership with SoftLayer Technologies, Cloudant expanded its global reach through a recent collaboration with Rackspace (<https://cloudant.com/cloudant-expands-global-reach-through-collaboration-with-rackspace/>), providing customers with an easy-to-manage, scalable application database infrastructure. Additionally, the company announced partnerships and support for its NoSQL DBaaS with Windows Azure (<https://cloudant.com/cloudant-launches-service-for-windows-azure/>) and Joyent Cloud (<https://cloudant.com/cloudant-adds-support-for-joyent/>).

Increased points of presence – Cloudant increased the footprint for its data delivery network (<https://cloudant.com/the-data-layer>); its database service now spans five different hosting partners (<https://cloudant.com/about-us/partners/>) and is available in 13 data centre locations across Europe, Asia, and North America.

Commitment to open source – The company continued its commitment to the open-source community by beginning to add the fault-tolerance features and horizontal scalability of Cloudant's BigCouch fork into the next official release of Apache CouchDB (<https://cloudant.com/blog/the-future-of-couchdb>). As such, Cloudant now employs a third of CouchDB project committers.

New search functionality – Cloudant added integrated text indexing and search (<https://cloudant.com/cloudant-upgrades-cloud-database-service-with-integrated-text-indexing-and-search-based-on-apache-l>

based on Apache Lucene. It is ideal for developers of online education and research applications, sentiment analysis, or any application that needs to provide fast, cost-effective storage and analysis of large volumes of text data.

Experienced leadership from Vertica and Akamai – Helping to drive Cloudant’s vision for commercial success, the company added leadership from Vertica Systems: Vice President of Sales Tom O’Connell, Vice President of Marketing Andy Ellicott, and former Vertica founding CEO Andy Palmer (<https://cloudant.com/cloudant-names-andy-palmer-to-its-board-of-directors/>), who joined the board of directors. Last month, the company also named former Akamai Technologies executive Perry Stoll (<https://cloudant.com/cloudant-appoints-perry-stoll-as-vice-president-of-engineering-and-operations/>) as vice president of engineering and operations.

Government momentum – The company announced a strategic investment from In-Q-Tel (<https://cloudant.com/cloudant-and-iqt-sign-agreement-to-advance-cloud-database-technology-for-u-s-intelligence-community/>) which promotes the use of Cloudant’s distributed database technology within the U.S. intelligence community.

Open Geospatial Consortium (OGC) membership – Cloudant also joined the OGC (<https://cloudant.com/cloudant-joins-the-ogc-to-promote-geospatial-standards-and-location-based-applications/>) to promote geospatial standards and location-based applications. Through the membership, Cloudant aims to integrate geospatial standards into its NoSQL DBaaS so that Web, mobile and proprietary application developers can more easily introduce new geospatial features and analytics into their applications.

“Cloudant’s growth and commercial success in 2012 reflects growing interest in database-as-a-service technology,” said Cloudant CEO Derek Schoettle. “Fast-growing Web and mobile app businesses are realising that scaling and administering a back-end database in-house is a costly, antiquated practice that adds no competitive differentiation. Cloudant allows developers to focus on what matters most: creating a great user experience. We look forward to another strong year of growth, innovation, and satisfying customers.”

## About Cloudant

Cloudant provides the world’s first globally distributed database-as-a-service (DBaaS) for loading, storing, analysing, and distributing application data for developers of large and/or fast-growing Web and mobile applications. Cloudant’s DBaaS is a managed service that helps developers eliminate the delays, costs, and distractions inherent in working with databases and their administrators, while providing unmatched scalability, availability, and performance. This capability accelerates time-to-market and time-to-innovation because it frees developers from the mechanics of data management so they can focus exclusively on creating great applications. Cloudant is privately held and backed by top-tier investors including Avalon Ventures, In-Q-Tel, and Y Combinator. For more information, visit <https://cloudant.com>.

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