

# Graphics and Print Launches 10% Discount Print Re-Seller Scheme

Submitted by: Graphics and Print

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The award winning Telford Printer, Graphics and Print, has launched a new Print Re-Seller service to help businesses who regularly place print orders, on behalf of clients. The scheme is not un-common within the industry but when you combine the great prices that Graphics and Print already offer, with a 10% discount to all Print Resellers; it's an offer that customers dealing with trade print will find extremely competitive.

Managing Director Martin Kells explains: "Since launching our new website, it has become very clear that customers are delighted with three things; the competitive prices we are offering, the quality of the work we produce and the service we provide. If you take a look at our website - [www.graphicsandprint.com](http://www.graphicsandprint.com) or go direct to our printing service reviews (<http://www.trustpilot.co.uk/review/www.graphicsandprint.com>), you can read the comments confirming this. Given the fantastic feedback we've received, we felt it only right that we extend our service to businesses who are regularly placing orders for print, on behalf of clients. "Print Resellers" as I would describe them, come in many shapes and forms from businesses who perhaps only place £20,000 a year in print orders to those who place close to £500,000. Effectively they are businesses who place orders for print on behalf of other people so they look for the combination of the three things we offer, as they don't manufacture the print themselves. This is where reliable and competitive businesses such as Graphics and Print are invaluable to the re-seller market. We already have a proven track record of printing for re-sellers having done this for a while for one such business but now we are formalising an offer to all print re-sellers which allows them a fantastic opportunity to make a good return on the print margins. We've decided to offer all print re-sellers, no matter how big or how small, a 10% discount on the advertised prices on our website. Customers are already finding our prices for brochures, leaflets and flyers, very hard to beat and with the 10% discount, there's even more reason to now choose Graphics and Print to become your print re-seller." (For more information click here (<http://www.graphicsandprint.com/resellers>))

The offer being made by the Shropshire printers is exclusive to trade print and does not run in addition to any other special offers they may have running. Graphics and Print advertise their print prices for items straight from the website in order that customers can have 24 hour access to both quotes and the placing of orders. Since launching their website, they have had a fantastic response and with prices such as £38 for 1000 A5 double sided leaflets, £39 for 5000 A6 single sided leaflets and 1000 A4 4page Brochures for just £118 to name just a few of the many great offers available, it's easy to see why they are proving so popular.

Graphics and Print pride themselves on the fact that they can provide a one-stop shop for all their clients print needs – from design all the way through the print, finishing and distribution. The end-to-end process all takes place under one roof enabling them to put in place quality controls at every step of the journey.

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Graphics and Print have successfully traded for over 30 years providing printing services to a customer

base ranging from multi-national companies to sole traders, offering quality, value and flexibility at every stage of the print journey.

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