

Over 75% of Married Women Want More Sex

Submitted by: MaritalAffair Ltd

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Exhaustion, being too busy and not wanting to miss a TV programme are the most popular excuses by men for turning down sex, according to a poll of unsatisfied wives who have had, or looked for, an affair.

Research by the dating website www.maritalaffair.co.uk found that more than three quarters (78%) of attached women who use the site are unsatisfied by the amount of sex they have with their husband or long-term partner.

The survey was commissioned to coincide with the first ever UK TV advert highlighting the problem of erectile dysfunction. Medics say that one in four men have at some point suffered with the condition but worryingly, 21% say that they would feel uncomfortable seeking help. It's believed some of the excuses that men give could in fact be masking the fact that they have a medical problem making an erection difficult.

In response to the campaign, www.MaritalAffair.co.uk set out to see if men refusing sex could be linked to the increasing numbers of women seeking an affair.

There are more than 600,000 members on www.maritalaffair.co.uk and there are 3.5 women for every ten men. The site attracts around 500-700 new memberships each day, suggesting that some 200 women every day are growing frustrated with their partner and resorting to finding fun and passion elsewhere.

According to the poll, at least 60% of women said they had heard their husband or partner say they were too tired for sex. 55% had been victim to the 'I've too much to do' line, and as many as a third (32%) have had their sexual advances gazumped by their hubby's favourite TV programme.

The survey by www.maritalaffair.co.uk echoes exactly that of the medical research behind the TV campaign, which also found that 60% of men had used the 'too tired' excuse, and nearly half wiggled out of it by saying they weren't in the mood.

Fear of being overheard by children or neighbours was the fourth most common excuse given to women on www.maritalaffair.co.uk. Drinking too much and crashing out came joint fifth place, along with feeling either too hot or too cold to perform. Respondents were also given the option to spell out examples of other excuses not listed. This produced a colourful array of answers including skin feeling too dry, the lighting not being right, 'saving himself' for when he has more time and one man even refused his wife sex until she fulfilled a promise to lose weight.

Paul Graham, founder of the site said: "We're delighted that a pharmacy is bringing the unspoken problem of erectile dysfunction into the open. Clearly our results show there are too many women out there feeling rejected or unsatisfied because their partners can't express the real reasons they don't want, or can't have, sex. Being 'too tired' came out as most popular excuse, but really, no one asks anyone to do it for hours! It's about time we had some honesty. While we welcome anyone who comes to our site because they are looking for some temporary replacement passion, we also encourage couples to rekindle sex and intimacy wherever they can."

For more info on the study or for additional quotes please email office@maritalaffair.co.uk