

Madabout Slots becomes Income Access associate.

Submitted by: MadAbout Media

Thursday, 31 January 2013

Madaboutsots.co.uk (<http://www.madaboutsots.co.uk/>) , the UK's latest mobile casino site, has partnered with affiliate marketing giant Income Access in a bid to enhance traffic and customer numbers.

The world renowned Income Access was approached by ambitious Mad About Slots to increase traffic and consequentially revenue. Mad About Slots signed an agreement to increase the level of traffic on the recently launched site in September 2013 and the affiliate program is now live.

The deal is one component of a larger plan that will see MadAbout Media, the parent company of Mad About Slots; invest thousands in a new headquarters and marketing team. Danielle Burke of Madaboutsots.co.uk specified, "The agreement between Madabout Slots and Income Access will benefit both parties. Madabout Slots will profit from the vast knowledge of the Income Access team whilst we will provide information on where the gambling industry is heading in the not too distant future".

Mad About Slots is offering new members £5 free (<http://www.madaboutsots.co.uk/>) to wager on any of the many games available to play on the website – no deposit required.

Income Access boasts partnerships with some of the most admired brands across the gambling community including Betfred, Skybet and Sportingbet.

For more information regarding Madaboutmedia Ltd or www.madaboutsots.co.uk, please email contactus@madaboutsots.co.uk.