

Loyal Customers to Benefit From Major Hair Colour Sale at Salon Services

Submitted by: Query Click Ltd

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2013 has kicked off with great news for Salon Services Trade Card holders. In February, the UK-based hair and beauty retailer will be offering its loyal trade customers cut price permanent hair colour by L'Oreal.

Normally sold with the price tag of £6.39 (plus VAT), throughout February individual tubes of the Majirel range of hair colours will be available to buy for a very modest £4.99 (plus VAT) – the lowest price in over five years.

No limited purchase or qualifying spend are needed allowing for all trade card holders to benefit from the special offer. Whether investing in 100 tubes of colour or just a small handful, savings will be considerable.

Chris Buck, Hair Colour Category Manager comments: "We really value our customers and like them to know this. A month-long sale on a popular product is one of our ways of saying thank you for their loyal custom."

L'Oreal Majirel (http://www.salon-services.com/majirel-permanent-pcolour25_1/), part of the brand's Professionnel range, is a professional line of permanent hair colour in an array of tones from natural blondes to vibrant reds. The products can be used for full head or partial colouring, and mixed to create different levels of colour intensity.

"Sales and promotions are among the many reasons why it's worth becoming a Salon Services (<http://www.salon-services.com>) Trade Card holder. The card also gives you access to a series of training courses," Buck continues.

Salon Services are one of the UK's leading hair and beauty product retailers with both an online store at www.salon-services.com and a nationwide network of shops. The company also boasts its own hair and beauty essentials line, with products ranging from nail files and couch roll through to pedicure stations and hydraulic couches.

The Trade Card scheme is open to hair and beauty industry professionals, as well as students. Currently, applications can be filled out in store. These will soon be available online as well.

About Salon Services

Salon Services is part of Sally Beauty Holdings Inc., which grew from one small store in 1964 in New Orleans into the world's largest distributor of professional hair and beauty products, with over 4,000 stores worldwide.

In the UK and Ireland we trade at over 250 stores. Professional customers can enjoy a range of over 4,000 carefully selected hair and beauty products sourced from the world's leading suppliers and complemented

by an extensive portfolio of exclusive brands.

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