

# GIGABYTE Launches P2742G - 17" Gaming Notebook Join the Revolution

Submitted by: Adrenalin Solutions

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February 2013: London: GIGABYTE launches the P2742G, a premium 17" gaming notebook that packs incredible power and gives consumers superb options for hardcore games. The P2742G includes the intuitive Windows 8, a powerful 3rd generation Intel® Core™ i7 processor, NVIDIA® GeForce® GTX 660M GPU, and two gigantic storage bays to give gamers lightning speed performance, accessibility and playability.

Designed to attract attention

Designed for gamers to enjoy an unparalleled gaming experience, the P2742G comes in two colours: eye-catching orange and svelte black. Be the envy of everyone when you turn up with your gaming notebook at your next LAN party!

Maximum Storage, Lightning Speed Performance and Hybrid HDD

Featuring two bays for storage, the P2742G provides huge storage capacity up to 2TB and supports superior RAID 0 Technology for lightning speed performance. The RAID 0 Technology delivers a screaming fast performance for gamers. Use the power of Raid 0 Technology to your advantage while playing games thus adding lightning quick reflexes to your game giving you an even better advantage to win! For your viewing pleasure, experience picture perfect clarity with 1080p Full HD display, and crystal clear audio with certified THX TruStudio Pro™ Technology. Enjoy the Blu-ray Combo Drive that is excellent for viewing the latest media at home, work or with friends and family.

Experience 3rd Generation Intel® Core™ i7 / NVIDIA® GeForce® GTX 660M

Powered by an unrivaled 3rd Generation Intel® Core™ i7 Quad-Core Processor that delivers screaming fast performance coupled with a high-end NVIDIA® GeForce® GTX 660M GDDR5 2GB graphics processor that supports NVIDIA® Optimus™, NVIDIA® PhysX™ and DirectX 11 Technology, the P2742G provides an unprecedented gaming experience even for the most graphics-laden games. Experience smoother textures, mind blowing realism, faster FPS rates, and eliminate image tearing when playing your favorite game. The P2742G scores an impressive 12,193 on 3DMark Vantage!

SRP: From £909 inc vat available from Amazon.

For more information, please contact: [jenny@adrenalinsolutions.co.uk](mailto:jenny@adrenalinsolutions.co.uk)

Where to Buy:

The Gigabyte range of notebooks can be bought from a variety of retailers including: Laptops Direct, MISCO and Amazon. Full stockiest details can be found here.

<http://www.gigabyte.com/where-to-buy/where-to-buy.aspx#109141000-5-->

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About GIGABYTE

GIGABYTE Technology Co. Ltd., headquartered in Taipei, Taiwan, is known as a leading brand in the IT industry with branch offices located in 24 countries around the world. Founded in 1986, GIGABYTE started as a small research and development team and has since taken a position as one of the in the world's top motherboard manufacturers. In addition to motherboards and graphics cards, GIGABYTE further expanded its

product portfolio to include notebook and desktop PCs, datacenter servers, networking products, mobile handsets, and home entertainment devices to serve each facet of the digital life in the home and office. Everyday GIGABYTE aims to “Upgrade Your Life” with innovative technology, exceptional quality, and unmatched customer service. Visit [www.gigabyte.com](http://www.gigabyte.com) for more information.