

Kallik Secures Substantial Funding Round to Expand National and International Customer Base

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- RSM Tenon Helps to Seal Kallik's Investment from Venture Capital Firm Midven -

Tamworth, UK – February 13th , 2013 – Labelling content management specialists Kallik, has today confirmed it has secured a substantial investment from Midlands venture capital firm, Midven, to further its national and international expansion. Corporate finance specialists firm RSM Tenon worked with the Kallik and Midven teams to secure the funding.

Formed in 2001, Kallik's founders and senior management team have a rich heritage in the packaging and labelling industry. Kallik's flagship labelling content management and automated artwork generation platform was devised based on this insider knowledge of the sector and today underpins the businesses of companies including Diversey, Estee Lauder, Coloplast, Integra, Mary Kay and Unilever.

Thanks to the new investment from Midven, Kallik can now further invest in integrated sales, marketing and product communication programmes to further its footprint and market share of these regulated, global industries which include Life Sciences, Cosmetics and Chemicals.

Ian Fairclough, investment manager for Midven's Exceed Fund, said: "Kallik's prospects have been burgeoning, and with significant revenue already secured over the next two years, we see this as an opportunity to invest in a profitable organisation with a stable product offering". Ian continued, "The company continues to move forward with some significant client wins, and this investment enables the management team to move the organisation to the next stage with confidence."

Mike Quinn, corporate finance specialist at RSM Tenon, oversaw the Midven/Kallik investment and is delighted with the sum secured. "We have been working with Kallik to find a suitable investor to enable the company to develop the sales and marketing side of the business. This partnership with Midven is a great result for both companies and we look forward to the impact it will have on Kallik's business."

Carole Gleghorn is co-founder and CFO at Kallik and warmly welcomes this investment from Midven. "We have come a long way since our early days in the print industry to today developing world-class labelling content management and artwork generation solutions that are making a real difference to organisations across the globe. Together with some strategic industry partners we are expanding our reach into larger business opportunities and this investment from Midven will underpin those expansion opportunities and boost our sales and marketing outreach and impact."

About RSM Tenon

RSM Tenon is the seventh largest accountancy and business advisory firm in the UK, employing more than 2,600 people across over 35 offices. RSM Tenon Group is an independent member of RSM International, the sixth largest network of independent accounting and consulting firms worldwide with more than 700 offices across more than 90 countries. More at www.rsmtenon.com

About Midven

Midven is an owner managed, entrepreneurial, venture capital company located in the heart of Birmingham. We have been successfully investing in dynamic, small and medium sized businesses since we started in 1990 when six Midlands based entrepreneurs established the business. More at www.midven.co.uk

About Kallik

Kallik is a global provider of labelling content management and artwork generation solutions for regulated industries.

Based on technologies using a structured data-centric approach, Kallik's solutions streamline labelling content seamlessly into the artwork creation process. This enables businesses to remove duplication, track content and rapidly change messaging to respond to new market and regulatory challenges.

Global organisations such as Diversey, Estee Lauder, Coloplast, Integra, Mary Kay and Unilever rely on Kallik to ensure compliance, guarantee product and brand consistency and reduce the risk of product recall.

More at www.kallik.com or follow us on Twitter @KallikAMS

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