

Open to Export to host webinar to educate businesses on documentation for export

Submitted by: Propellernet Ltd

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Open to Export (<http://opentoexport.com>), the new digital export advice service from UK Trade & Investment (UKTI) and hibu plc *, has today announced an expert webinar session to help UK businesses with all they need to know about export paperwork and documentation.

The documentation webinar (<http://opentoexport.com/theme/documentation>) is designed to make the documentation process around exporting easier and talk exporters through common pitfalls. Taking place on the 21st February, between 2pm and 3pm, the webinar is also a chance for exporters to ask a panel of experts questions related to documentation.

Three industry specialists make up the documentation panel and will be able to answer questions for exporters having difficulties or issues with various documenting processes in different sectors such as transporting, finance, licensing and food and health.

Mike Josypenko from the Institute of Export will give a brief overview of export documentation, David Salter of RBS will be discussing financial paperwork and the third guest speaker will be focusing on logistics.

There are limited spaces so attendees should register (<https://www4.gotomeeting.com/register/354692983>) in advance to reserve a place and avoid disappointment. A confirmation email will be supplied once successful registration is complete containing all the information needed to join the webinar.

Please note there are system requirements depending on the platform the attendee will be participating with.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Mac®-based attendees

Required: Mac OS® X 10.5 or newer

Mobile attendees

Required: iPhone®, iPad®, Android™ phone or Android tablet

The webinar is part of the latest 'Feature Fortnight' focused around documentation and will be available to watch after the live event on the website. Alongside the video content there will be further advice from expert organisations, case studies and details of relevant events that can help UK businesses further on the documentation page.

To register from 6th February and find out more information view, please visit <http://opentoexport.com/theme/documentation> (<http://opentoexport.com/theme/documentation>)

* hibu is the new company name for Yell Group

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Notes to Editors

1. The hibu – UKTI partnership was announced in November 2011 by the Prime Minister, David Cameron. UKTI is committed in its strategy to deliver a digital export service. hibu (previously Yell Group) was selected as a partner by UKTI following an open competition.

2. Background

The Open to Export service went live in a Beta trial in June. Businesses have been provided with content around how to trade in the USA and India. The Service is now being rolled out to include other major markets.

Over the next 12-24 months it will expand to cover the other export markets that SMEs tell us they want support for. Content coverage on the service is growing with the community of users.

About UKTI

UK Trade & Investment (UKTI) is the government department that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK's economy – acknowledged as Europe's best place from which to succeed in global business. UKTI offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage. For more information on UKTI, visit www.ukti.gov.uk or telephone +44 (0)207 215 8000. For latest press releases, visit the online newsroom at www.ukti.gov.uk/media.

About hibu

hibu helps communities thrive by facilitating millions of connections each year between consumers who want to find products and services locally and the merchants who provide them.

hibu helps consumers find local businesses and shop in new, innovative ways. Its dedicated online hibu markets provide comprehensive, convenient access to local goods and services. hibu helps merchants compete in the digital world with a broad range of marketing and commerce solutions delivered online and through hibu's direct sales teams. Building on its heritage as a premier directories provider, hibu continues to offer a full range of print - and distribution-based marketing services.

hibu operates in the UK, US, Spain, Argentina, Chile, Peru and US Hispanic markets. In the year ended 31 March 2012, hibu had 1.2 million SME customers and total revenues of £1.6 billion.

For further information about hibu, visit hibu.uk.

Enquiries

For more information please contact: opentoexport@propellernet.co.uk.

Eshe Brown on 01273 760 959

Simone Stevens on 01273 760 967