

DAPW.co.uk appoints Silicon Valley executive as CMO

Submitted by: Duvet and Pillow Warehouse (DAPW)

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Fast growing online retailer of bed and bath products, [dapw.co.uk](http://www.dapw.co.uk) (<http://www.duvetandpillowwarehouse.co.uk>) has appointed Silicon Valley executive, Jonathan Attwood (uk.linkedin.com/in/jonathanattwood/) as CMO.

Attwood who was previously headhunted to Silicon Valley as CEO of Zamzee, a business backed by Hopelab, part of the Omidyar group funded by the eBay founder.

Attwood said 'dapw.co.uk (<http://www.duvetandpillowwarehouse.co.uk>) is one of those rare business that by disrupting the sleepy bed and bath sector is profitable and seeing high double digital growth. We are now accelerating this growth by bringing the latest digital techniques, shaking up the supply chain, and creating wow experience for our customers!'

'Our proposition is simple, a unique combination of beautiful products at upto 60% off high street prices. Delivered with happiness.'

The dapw.co.uk model is to source the finest products directly from suppliers around the world. And sell these direct to consumers online. With no middle men and no fancy shops the business provides beautiful products at upto 60% off high street prices. They have also recently launched free standard delivery and 365 day returns on all items.

Their range currently includes the finest quality duvets

(<http://www.duvetandpillowwarehouse.co.uk/department/Duvets>), pillows, mattresses

(<http://www.duvetandpillowwarehouse.co.uk/department/Mattresses>), bed linen, towels & much more.

Charles Hunt founder and CEO said. 'It is great to have Jonathan on board as a key member of the management team as we continue to scale dapw.co.uk'.

For more information contact:

- Jonathan Attwood, CMO, Tel: 07703 314997, Email: jonathan@dapw.co.uk
- www.dapw.co.uk

A little bit about us:

Duvet and Pillow Warehouse: [dapw.co.uk](http://www.dapw.co.uk) is a fast growing ecommerce business disrupting the sleepy bed (<http://www.duvetandpillowwarehouse.co.uk/department/Duvets>) and bath sector.

The DAPW customer proposition is simple, a unique combination of beautiful products at upto 60% off high street prices. Delivered with happiness.

- Buy online with the finest products sourced directly from the manufacturer.
- No fancy shops. No middlemen. No unnecessary overheads.
- Means we provide the finest quality bed and bath products at typically 60% off high street prices.
- Guaranteed best prices in the UK.

- Free standard UK delivery and 365 day returns on everything.
- All wrapped up in charming customer service.
- Finest quality duvets (<http://www.duvetandpillowwarehouse.co.uk/department/Duvets>) , pillows, mattresses, bed linen, towels & much more.

Getting in touch (any time), for comment, images info, expert opinion or a just a chat:

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That's it, thanks.....