

10% off Brochure Printing From Award Winning Commercial Printers

Submitted by: Graphics and Print

Tuesday, 19 February 2013

Following the successful re-launch of their new website in October last year, Graphics and Print, the award winning commercial printers, have announced the launch of a 10% discount offer on all brochure print (<http://www.graphicsandprint.com/products/brochures>). Brochure printing is something that the Telford printers are extremely proud of after they beat off competition from over 2000 printers to win the McNaughton Review Print Award for Brochures.

Here's Marketing and Sales Director Mike Hutton, to explain the offer: "When we re-launched the website last year, we decided to offer some really competitive prices on our brochure print because we wanted to demonstrate the quality of our print and finishing to as many customers as possible. When businesses think about printing brochures, they tend to think of this stationery item as an expensive commodity but we demonstrated that this needn't be the case with offers such as £39 for 100 A4 – 4 page brochures, £93 for 500 or £75 for an A4 8 page brochure to name just a few examples. It's fair to say that we've had a lot of interest since we launched these prices and with businesses starting to plan for the end of the tax year and perhaps considering refreshing some of their stock for the new year, we've decided to provide even more reason to talk to Graphics and Print by offering a 10% discount on all brochure quotes. The offer only lasts until the end of March 2013 so customers have roughly six weeks to take up the opportunity. The offer takes into consideration both design and print costs. Unlike some of our competitors, we design and manufacture our print all under one roof, which enables us to make quality checks from start to finish, deliver quickly and efficiently in a matter of days and remain competitive because we don't have to outsource any of the work. What better combination can there be!"

Brochure print is just one of the many products which Graphics and Print specialise in. The Telford printers provide design and print services to a growing customer base, which includes some of the high streets best-known names. They wouldn't be on the preferred supplier list of multi-national companies if they didn't provide the highest levels of quality and service. Graphics and Print have been supporting customers to not only print brochures but also design them as well for over 30 years and with award winning designers' within the Graphics and Print design studio, you are in safe hands if you want help designing your brochures as well. In 2012, one of the Graphics and Print designers won an award, beating competition from hundreds of designers from around the world, to design the Liverpool FC Twitter page. Graphics and Print has a great mix of designers, some with vast experience of the design and print industry and others who are new to print but who bring fresh, modern and creative ideas. The combination means that they can provide the best of both worlds in terms of creative design for their customers.

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Graphics and Print have successfully traded for over 30 years providing printing services to a customer base ranging from multi-national companies to sole traders, offering quality, value and flexibility at every stage of the print journey.

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