

Bespoke HQ Commemorative Suit to be worn at BRITs in Memory of Amy Winehouse

Submitted by: Bespoke HQ

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LONDON, FEBRUARY 2013 - Mitch Winehouse announces he will be wearing a commemorative suit in memory of Amy to the 2013 BRIT Awards, designed by celebrity tailor Stephen Williams, of tailoring house Bespoke HQ (<http://www.bespokehq.com/>). The waistcoat with the design feature will then be auctioned off for charity.

Last month Amy Winehouse made history by being the first ever artist to be nominated posthumously for a BRIT Award. Her father Mitch Winehouse will be representing her at the awards ceremony on 20th February, wearing the commemorative suit.

Stephen, Master Tailor at Bespoke HQ, said; "Naturally Mitch is very proud of Amy and her accomplishments, so together we designed a suit with details that show this. The uniqueness and extra detail we have put into the garment will hopefully stand out for Mitch and all of Amy's fans, and celebrate the impact Amy had on the music industry."

Mitch said; "To be nominated for an award 18 months after she's died is an amazing thing, it shows how much her music means to people. Even if she doesn't win the award, it's an incredible honour that she has been nominated. The suit Stephen has created for me is beautiful, he's the first tailor to have created suits for me that fit me properly, and I can't wait to show it off at the awards."

The full details and an exclusive image of the commemorative aspect of the suit will be revealed on Twitter at 18:00 GMT on Wednesday 20th February, just before the BRITs start, with the hashtag #BRITsWornWithPride. There will also be an exclusive interview with Mitch about the creation of the suit posted on the Bespoke HQ blog (<http://www.bespokehq.com/blog/>) at 16:00 GMT on Wednesday 20th February.

Mitch will reveal the commemorative waistcoat to the press on the red carpet at the BRITs. Both Mitch and Stephen hope that the suit will celebrate Amy's musical legacy and show that she is still very much a part of the music industry.

The waistcoat from the suit will be signed by Mitch and auctioned off at the Amy Winehouse Foundation Inspiration Awards and Gala in New York next month, with all proceeds going towards the Amy Winehouse Foundation (<http://www.amywinehousefoundation.org/>).

About The Amy Winehouse Foundation - The Amy Winehouse Foundation works to prevent the effects of drug and alcohol misuse on young people. They also aim to support, inform and inspire vulnerable and disadvantaged young people to help them reach their full potential.

About Bespoke HQ - Bespoke HQ is an innovative new brand by the lauded master tailor behind Terence Trout, Stephen Williams. A unique tailoring experience providing you with both classic and contemporary designs, Bespoke HQ is bringing vision and creativity into the traditional tailoring service.

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