

Anglian Home Improvements launches flagship showroom

Submitted by: Anglian Group

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The UK's biggest double glazing (<http://www.anglianhome.co.uk/windows/double-glazing/>) window, door and conservatory specialist, Anglian Home Improvements, opened its new state-of-the-art showroom on 14th February to give customers an opportunity to view a vast range of home improvement products close-up.

The company's new flagship showroom in Norwich was officially opened by England 1966 World Cup legend Martin Peters MBE (http://en.wikipedia.org/wiki/Martin_Peters) and former Norwich City striker Dean Ashton.

Easily located close to the Norwich outer ring road on Reepham Road, the new showroom has plenty of parking. The purpose-built showroom covers 4,700 square feet. Open seven days a week, it has an impressive range of home improvement products on display, including conservatories (<http://www.anglianhome.co.uk/conservatories>), windows, doors and roof trim. The full size conservatory verandah is already proving popular with visitors as is the solar energy system, which explains to homeowners how they can generate their own power to reduce energy bills.

Melanie McDonald, Head of Marketing and Communications at Anglian Home Improvements, says, "We're very excited about the opening of our new showroom, which will give customers a great opportunity to see first-hand the workmanship that goes into all Anglian products. Visitors can see the quality of manufacture and finish for themselves, try out our tilt and turn windows or bi-fold doors, get a feel for the space inside our conservatories, and talk to our staff about the full range of options available to suit their homes."

With almost 50 years' experience, Anglian offers an extensive range of home improvement products, including double glazed windows and doors, conservatories, orangeries, driveways, solar products, garage conversions and roof trim. Anglian is currently running a House Proud home improvement sale across its range of products. For more information, visit the website at anglianhome.co.uk.

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Notes to Editors:

1. The Anglian Home Improvement showroom is located at the old Lexus car showroom on Reepham Road, Norwich NR6 5LE
2. Attached image shows Martin Peters MBE (standing left wearing tie) and former Norwich City striker Dean Ashton (standing right) opening Anglian Home Improvements new showroom in Norwich on 14th February 2013.
3. Please credit any images used to Anglian Home Improvements.
4. About Anglian Home Improvements:

Established in 1966, Anglian Home Improvements is the UK's leading home improvements company, responsible for the employment of 4500 people. With almost 50 years' experience of providing uPVC double-glazing windows, Anglian ensures it is ahead of the competition with a continuing research and development programme. Anglian offers an extensive range of home improvement products, including double glazing windows and doors, conservatories, orangeries, solar products, garage conversions and roof trim.

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