

Broadgate Mainland appointed by leading equity release specialists Stonehaven

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Equity release specialist Stonehaven (<http://www.stonehaven-uk.com/>) has appointed Broadgate Mainland, the leading financial and professional services PR agency, as its public relations adviser.

Broadgate Mainland will work closely with the marketing team at Stonehaven to develop a PR programme which will support and promote the company's expertise and growth in the market and to help homeowners build comprehensive insight into the growing role of equity release in the retirement planning space. For more information about equity release click here (<http://www.stonehaven-uk.com/equity-release>).

Georgina Smith, managing director, Stonehaven, says: "Our decision to appoint Broadgate Mainland was founded on their industry expertise and already established success in this sector. The team demonstrated a keen understanding of our business and possess the knowledge and dedicated ability to help us in achieving our objectives."

Sarah Evans-Toyne, Executive Director, Broadgate Mainland, says: "Stonehaven has an established history of excellence and innovation in the equity release sector and we are excited to be able to work with them to build on their solid reputation among financial advisers.

"We look forward to working with Stonehaven to educate financial advisers and wealth managers who specialise in the older market to ensure they have an equity release qualification and can offer "whole of market" advice to clients, thereby taking their largest asset into consideration."

The account will be managed by Broadgate Mainland's Roland Cross, Sarah Evans Toyne, Lianne Robinson and Andrew Adam.

For further information, please contact:

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