

# The return of DISCO - VFX Industry Veteran Lee “Disco” Danskin joins Escape Technology!

Submitted by: Escape Technology

Friday, 22 February 2013

---

Friday 22nd February, Soho, London. Escape Technology, the UK's leading media and entertainment reseller, are delighted to announce that Lee Danskin has now joined the ever expanding company as Director of Technology.

With over 25 years of industry experience in high end post production, gaming, graphics and automotive industries Lee has held previous roles such as Deputy Head of 3D at MPC, Head of 3D at Smoke & Mirrors, and CG Supervisor at the Film Factory. He was also on the Maya development team at Alias Wavefront and is one of a few in the UK to be bestowed the honour of Maya Master Status in 2007.

His last position specialised in utilising VR technologies for car research where his in depth knowledge of VFX, 3D, Rendering and Post provided a great asset to the wide range of projects at hand. Lee has also previously worked with the Technology team when he held the role as Training Development Director at Escape Studios and the team are looking forwards to working with him again.

Mark Cass Managing Director of Escape Technology said “I have worked with Lee for many years and on launch of Escape Technology, Lee was the only person I know who has the technical know-how to take the company forward. The entire team are delighted to have Lee back in the fold. I am sure all Soho vets will be pleased to have some ‘Disco’ back in their lives!”

A very excited Lee Danskin said “Being back in Soho is like coming home. It’s an exciting time with all the interesting projects coming through town in the next year, and working with the best technology team around I couldn’t be more happy to be back in the fold... bring it on!”.

Notes to editors about Escape Technology

Escape Technology are a hardware and software focused consultancy firm that comprises of a team of dedicated CG experts that have long specialised in the sale and support of leading technologies into the CG industry. Having provided the infrastructure that has been used and adopted heavily within industry; we have been the driving force behind leading film, TV, games and commercials agencies, enabling them to help turn their visions into reality.

We are a vibrant company that specialises in CG and we fully understand the demanding processes of today’s animation, simulation and creative workflows with many years of expertise within CG.

To have Escape Technology featured within any news articles or for any further information relating to this press release please contact Neil Kalsi, Director of Marketing at Escape Technology on 0207 734 8809 or email [neilk@escape-technology.com](mailto:neilk@escape-technology.com)

For further information, please visit – [www.escape-technology.com](http://www.escape-technology.com)

--- End ---