

# Tectrade Announces Global Launch of Helix Protect

Submitted by: Tectrade

Monday, 25 February 2013

---

For mid-sized and large organisations that want to reduce capital investment by out-tasking their backup and archive operations without compromising on service levels, security, or flexibility, Tectrade Helix Protect has the answer.

The Tectrade Helix Protect platform

(<http://www.tectrade.com/what-we-do/data-protection/managed-services-cloud/helix-protect-platform.html>)

is a private cloud managed backup solution with a flexible monthly pay-as-you-go pricing model. At its core is an on-premise appliance that manages backup and restore processes from within the customer's firewall and uses a secure off-site storage facility to protect a second copy of the backup data.

The on-premise appliance provides high-performance backup and recovery, while off-site storage ensures a robust disaster recovery capability. The whole service is managed remotely on a 24/7 basis by a team of experts from Tectrade, minimising the time and effort that customers' IT teams need to spend on backup management.

Many customers are already benefiting from Tectrade Helix Protect. Expro International is an oil and gas services company that uses the solution to manage backups across three sites in the UK and one in the US.

Martin Ogden, Expro's CIO, comments: "As the company grows and our data storage requirements increase, we will avoid costly investments in additional IT infrastructure for backups, and instead just pay a slightly higher monthly fee."

The service is underpinned by highly robust hardware and mature software from IBM, as well as expert services from Tectrade. Tectrade manages the whole backup service down to the level of individual groups of servers, which helps to reduce customer administration time by up to 100 percent while delivering backup success of 97 percent or better for critical servers.

Alex Fagioli, Chief Executive Officer at Tectrade, comments: "Tectrade is truly delighted to offer the Helix Protect platform to customers worldwide. The success of companies like Expro demonstrates the value of the solution for any organisation that wants to reduce backup costs and increase flexibility, without compromising on performance or data protection."

Tectrade Helix Protect is available in three versions, allowing customers to choose the combination of hardware, software and services that is most appropriate for their specific IT environment.

The business value of Tectrade Helix Protect relies on the following capabilities:

- Specialist management services
- Flexible backup policies
- High performance and data security
- Zero capital expenditure with pay-as-you-go pricing
- Proactive data reduction and service reviews

## About Tectrade

Tectrade (<http://www.tectrade.com>) is a specialist provider of managed cloud services and technology solutions, with more than 20 years' experience supporting customers in the enterprise backup arena. Tectrade forges long-term relationships with customers and suppliers, and develops and delivers high-quality, innovative technology and service solutions. For more information go to <http://www.tectrade.com>

For interviews and press enquiries please contact:

Ayaila Mir

07870 154088

[ayaila.mir@tectrade.com](mailto:ayaila.mir@tectrade.com)