

Send artisan gifts with new free social gifting app from gifted2you.com

Submitted by: Padua Communications

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Consumers looking for a new, easy way to send eco-friendly, artisan gifts can now use a neat social gifting smartphone app from www.gifted2you.com. The company's new smartphone app sends well curated and nicely wrapped gifts from smaller and artisan producers to the door, plus free and electronic gift cards instantly and is launched today to coincide with the first day of Mobile World Congress (MWC) 2013.

The gifted2you.com app offers users some easy steps to send loved ones hand-curated gifts including flowers, fine wine, food lover hampers, chocolates, and pampering gifts to say happy birthday, thank you or well done. All gifted2you.com purchases are gift wrapped so users can guarantee the quality of the present and its appearance when delivered.

The presents offered by gifted2you.com (<http://www.gifted2you.com>) range in price from £8 to £99. In just 3 minutes, the gift can be sourced, paid for and delivery set. Next day delivery is guaranteed if you place your order by 2pm and deliveries are nationwide. The app also offers a range of gift cards that are sent out packaged beautifully with a personal gift message from Marks and Spencer, Pizza Express, iTunes, Bella Italia, Cineworld, Toni and Guy, New Look, Toys r Us and Strada to name a few.

A first in the UK, gifted2you.com (<http://www.gifted2you.com>) is the only dedicated social gifting company to send flowers in the UK. Thoughtfully picked out by the team's gift curators, gifted2you.com gifts include Montezuma's chocolate truffles, Heyland and Whittle soaps and Bomb cosmetics.

From MWC 2013, Andrew Wilmot, founder of gifted2you.com (<http://www.gifted2you.com>), says: "The idea of being able to send a gift from your mobile is great but we did a lot of research and there wasn't a choice to send eco-friendly, artisan presents or flowers. All of our gifts have been hand picked by our gift curators and include high quality products to suit everyone's budgets. Although our app works with Facebook, it doesn't tie people in to using this platform for all of the information, which is a deliberate decision following our market research."

The app is easy to use with a simple interface and gives users a one-stop shop solution for sending a variety of different gifts for friends and different members of the family. With gifted2you.com, users no longer have to remember lots of login and password details for individual stores and online sites. Instead there is just one social shop to visit for buying beautiful gifts. Additionally, parents wanting to teach children about giving gifts can also add pre-pay onto the app for those aged over 14.

The app, which runs on both Android and Apple platforms, can pull in data from Facebook accounts to keep you up to date with friends' upcoming birthdays and anniversaries. Users can also add contacts manually at the touch of a button from the address book on a mobile.

The free app can be downloaded from the iTunes and Android Play stores from:

iOS: www.itunes.com/apps/gifted2you

Android: <https://play.google.com/store/search?q=gifted2you>

Ends

Notes to editors:

If you would like images or to review the app and would like gifted2you.com to setup the app with some money on it, please contact nicky@paduacommunications.com for details on how this can be arranged.

We are also able to offer a selection of gifts for competitions and giveaways.

You can follow gifted2you.com on Twitter @gifted2you

Like gifted2you.com on Facebook at www.facebook.com/gifted2you

You can find out more about Mobile World Congress on Twitter at #MWC13 and #MWC

About gifted2you.com (<http://www.gifted2you.com>)

A unique British company, gifted2you.com enables mobile phone users to instantly send gifts to friends and loved ones at the touch of the button from an app on their smartphone, whether they require a carefully curated gift, gift wrapped and delivered directly to the recipient or something that they can choose and personally present them with. All gifts are handpicked by gifted2you.com's team of gift curators and wrapped or gift boxed for delivery, offering consumers an easy one-stop shop to do all of their gift buying. gifted2you.com is based in Marlow and is an independent, privately owned social gifting company, offering on average a 3-minute gifting experience.

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