

Rezidor announces the Park Inn by Radisson Troyitska, Kyiv, Ukraine

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The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide and a member of the Carlson Rezidor Hotel Group, has announced the Park Inn by Radisson Troyitska, Kyiv in Ukraine. The property will be located in the very centre of Kiev adjacent to the Olympic Stadium and feature 199 rooms. It is in advanced stages of development and scheduled to welcome the first guests in Q3 2013.

"We are delighted to introduce our dynamic mid market brand Park Inn by Radisson to Kiev where we already operate two upper upscale Radisson Blu hotels," commented Wolfgang M. Neumann, President & CEO of Rezidor. "The signing also strengthens our position in Ukraine where we are the market leader with 8 hotels and 1,900 rooms in operation and under development," continued Neumann.

"We look forward to our close cooperation with Rezidor. We jointly will offer our guests an attractive and competitive product of international standards. Our total investment in the Park Inn by Radisson project is about 30 MUS\$," added Sergei Ovchinikov, Director Real Estate of Smart Holding, owner of the hotel.

Besides 199 comfortable rooms, the new Park Inn by Radisson will offer a 200sq. metre all day dining sky restaurant, a lobby lounge and terrace, a sky sports bar, nine board and meeting rooms, a fitness room, and access to the underground parking facility with 500 parking spaces.

The adjacent Olympiyskiy National Sports Complex, which hosted the Euro 2012 football final and has a capacity of over 70,000, is the premier sports venue in Ukraine and the second largest in Eastern Europe. In addition to hosting international football games and other prime sporting events, the stadium also organises world-class music concerts including famous artists like Madonna, George Michael, and Red Hot Chili Peppers.

The hotel is surrounded by the major commercial, administration, consular, retail and cultural sites of Kiev which makes it an ideal base for business and a great starting point to explore this green and attractive historical city. Kiev has been the historic cultural centre of the East Slavic civilisation; and within easy reach of the hotel are such sites as the Kyiv Pechersk Lavra (Monastery of the Caves) and the Saint Sophia Cathedral both recognised as UNESCO World Heritage Sites.

About The Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 430 hotels in operation and under development with 95,000 rooms in 70 countries, including a hotel in Aberdeen (<http://www.parkinn.co.uk/hotel-aberdeen>), a hotel in Belfast (<http://www.parkinn.co.uk/hotel-belfast>), Cardiff hotels (<http://www.parkinn.co.uk/hotel-cardiff>) and a Heathrow hotel (<http://www.parkinn.co.uk/airport-hotel-heathrow>).

Rezidor operates the brands Radisson Blu and Park Inn by Radisson in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor operates and develops the lifestyle

brand Hotel Missoni, and following a Strategic Alliance Agreement with Regent Hotels & Resorts in September 2012, Rezidor also develops and operates new Regent hotels in EMEA.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The corporate office of the Rezidor Hotel Group is based in Brussels, Belgium. For more information interested parties can visit www.rezidor.com.

About Smart Holding:

Smart Holding is one of the largest investment groups in Ukraine with a focus on key industries of the economy, including metals & mining, oil & gas, shipbuilding, real estate and agriculture.

For more information, interested parties can visit www.smart-holding.com.

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