

QBS Distribution awarded distributorship for Scalable Software

Submitted by: QBS Distribution

Tuesday, 26 February 2013

QBSD announces its' partnership with Scalable Software.

Wembley, UK – 26 February 2013 – Scalable Software, an established software developer providing Asset Lifecycle Management solutions, has awarded distributorship for Smart Packager Professional to QBS Distribution (QBSD).

"Establishment of the QBSD relationship demonstrates Scalable's continuing ability to increase international market share. Scalable is committed to our resellers and distributor channels are a key to our growth," according to Paul Pieske, Scalable's Vice President of Sales and New Business Development, Smart Packager Products.

"We have selected QBDS in the EMEA market because of their strong reseller network, excellent marketing resources and commitment to promote and maintain the reputation of the Scalable brand."

By taking on Scalable Software as a strategic business partner, QBSD adds application packaging software to its growing portfolio of technical software products that already covers IDEs, coding tools, performance analysers and component suites.

"Given our long history of selling packaging and repackaging software it is very exciting to be involved with a product with such a refreshingly new and innovative approach." said QBSD Director, Skye Quin.

Scalable Software has awarded distributorship for Smart Packager Professional to QBS Distribution

Brands covered by the agreement include Smart Packager Professional. Scalable Smart Packager Pro is a simple to use, yet powerful solution to create, enhance and test MSI and virtualisation packages in minutes for distribution via any of the popular deployment systems. Smart Packager Pro includes event-driven discovery, Integrated workflow management, package editing and ISO 19770-2 Software ID Tagging to support application packaging best practices and dependable Windows 7 and 8 migrations.

For more information, visit <http://www.qbsd.co.uk> or phone (0)8458 122 144.

About:

QBS Distribution (<http://www.qbsd.co.uk>) is the division of QBS Software that professionally services software resellers. The QBSD reseller network has grown extensively over 20 years and now supplies software to major corporate resellers, Large Account Resellers (LARs), value added resellers (VARs), system integrators, software procurement specialists and European resellers. QBSD pro-actively markets brands to targeted segments (such as managed file transfer), and now holds distribution rights for over 20 software vendors, including Scalable Software.

Scalable Software (<http://www.scalable.com>) is an established software developer providing cost-effective

IT Asset Lifecycle Management solutions for business users. Scalable sells and supports our solutions through a network of long-standing partner relationships worldwide. Since 1999, over 10,000 organisations worldwide have used Scalable solutions to manage, optimise and reduce costs, reporting a substantial return on investment (ROI) and reduction in the total cost of ownership.

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