

# Extra rainfall prompts deep flow guttering as standard with Anglian

Submitted by: Anglian Group

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Last year was the UK's second wettest since records began more than a century ago and forecasters are predicting that the changing weather patterns may result in more of the same during 2013. With this in mind and to coincide with Climate Week (4-10 March 2013), Anglian Home Improvements is lending a hand to Britain's homeowners with the announcement that its 'deep flow' extra deep guttering ([http://www.anglianhome.co.uk/roof-trim/rooftrimstyles/guttering\\_and\\_downpipes/](http://www.anglianhome.co.uk/roof-trim/rooftrimstyles/guttering_and_downpipes/)) product will come as standard to customers buying from the Anglian Rooftrim range, to help deal with the increasing rainfall.

With four of the top five wettest years on record happening since 2000, it seems the rainy days may be here to stay, so it makes sense to equip your home as well as possible. Anglian's practical and sturdy uPVC guttering is available in a range of finishes. It won't rust like cast iron, nor will it go brittle or crack, and it gives an instant facelift to the outside of the home.

Anglian's uPVC Rooftrim (<http://www.anglianhome.co.uk/roof-trim/>) products are also virtually maintenance free, which means no more sanding, painting and wobbly ladders. Not only is that good news from a health and safety point of view, it also means you will have more time to spend doing other things around the home or just enjoying your leisure time.

Melanie McDonald, Head of Marketing and Communications at Anglian Home Improvements, says, "The world around us is constantly changing so Anglian Home Improvements has an ongoing programme of research and development to make sure we are always meeting our customers' needs, helping them to improve the look and efficiency of their homes while still keeping maintenance to a minimum. Anglian's deep flow guttering is one of a long line of products we have developed to help homeowners make their homes as efficient and effective as possible."

Anglian's House Proud home improvement sale includes a 25 per cent discount on Rooftrim, with deep flow guttering as standard. For more information, visit the website at [anglianhome.co.uk](http://www.anglianhome.co.uk)

Established in 1966, Anglian Home Improvements is the UK's biggest double glazing window, door and conservatory specialist. With almost 50 years' experience, Anglian offers an extensive range of home improvement products, including double glazing (<http://www.anglianhome.co.uk/windows/double-glazing/>) windows and doors, Rooftrim, conservatories, orangeries, driveways, solar products and garage conversions.

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Notes to Editors

Alternative images are available upon request

Please credit any images used to Anglian Home Improvements

About Anglian Home Improvements:

Established in 1966, Anglian Home Improvements is the UK's leading home improvements company, responsible for the employment of 4500 people. With almost 50 years' experience of providing uPVC double-glazing windows, Anglian ensures it is ahead of the competition with a continuing research and development programme. Anglian offers an extensive range of home improvement products, including double glazing windows and doors, conservatories, orangeries, solar products, garage conversions and Rooftrim.

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