

# Restaurant Discount Searches for Mother's Day Weekend Increase by 103%

Submitted by: 10 Yetis PR and Marketing  
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According to the latest site statistics released by the UK's largest discount website, restaurant searches for discounts on Mother's Day celebration meals have increased by 103% since the same time last year; with Pizza Express receiving the majority of restaurant searches.

More Britons are looking for last minute restaurant (<http://www.myvoucherCodes.co.uk/restaurant-vouchers>) deals and vouchers that can be used to treat their mother on Mother's Day this weekend than they did last year; as the UK's leading discount website has released their latest site statistics, discovering a 103% increase in restaurant searches and deals for Mother's Day 2013.

The site statistics, released by the UK's largest discount code website MyVoucherCodes.co.uk (<http://www.MyVoucherCodes.co.uk>), were revealed in order to take a closer look at Britons' spending habits when it comes to Mother's Day; specifically looking at eating out.

According to site statistics, the most popular restaurants for Mother's Day discounts with thrifty diners looking for savings using the MyVoucherCodes.co.uk site this week have been as follows:

1. Pizza Express (<http://www.myvoucherCodes.co.uk/pizzaexpress>)
2. All Bar One (<http://www.myvoucherCodes.co.uk/all-bar-one>)
3. La Tasca (<http://www.myvoucherCodes.co.uk/la-tasca>)
4. Cafe Rouge (<http://www.myvoucherCodes.co.uk/cafe-rouge>)
5. The Slug and Lettuce (<http://www.myvoucherCodes.co.uk/the-slug-and-lettuce>)
6. Chiquito (<http://www.myvoucherCodes.co.uk/chiquito>)
7. Auberge (<http://www.myvoucherCodes.co.uk/auberge>)
8. Yates (<http://www.myvoucherCodes.co.uk/yates-bars>)
9. Yo Sushi (<http://www.myvoucherCodes.co.uk/yo-sushi>)
10. Crown Carveries (<http://www.myvoucherCodes.co.uk/crown-carveries>)

According to the statistics, Pizza Express has been the most searched-for retailer in relation to the term 'Mother's Day discounts' on the MyVoucherCodes.co.uk website in the past week. This was closely followed by All Bar One with La Tasca coming in at third place.

According to search statistics released by the discount site, searches for terms relating to Mother's Day and restaurants have increased by 103% this year when compared to the same time period from 2012; pointing to the fact that more Brits are treating their mothers to a dinner out than ever before.

Mark Pearson, Chairman of MyVoucherCodes.co.uk, commented on the statistics:

"This weekend is all about the mothers as we have seen an enormous increase in restaurant related searches. Many Brits, it seems, are looking to treat their mum with a nice meal as well as lavishing her with great smelling bath gifts and fragrances! As there has been such a demand for restaurant vouchers and deals, make sure you book ahead as it is sure to be a busy weekend for restaurant enthusiasts all over the country!"

ENDS

LINK: <http://www.myvouchercode.co.uk/restaurant-vouchers>

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