

# New Concept Designs Show 'Fashionable' Google Glass

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New concept designs, created by the team behind the UK's largest discount website, have revealed how Google can make Google Glass more 'fashionable' as an everyday wearable item; including placement of the supporting frame behind the head.

Designs revealing how Google could adapt the 'cyborg-esque' Google Glass to make it a more fashionable piece of everyday eye-wear have been revealed by the team behind the UK's largest discount website; created in order to give consumers an idea of how Google Glass could be worn in a stylish way.

The designs, created by the tech and gadgets research team at [www.MyVoucherCodes.co.uk](http://www.MyVoucherCodes.co.uk), were developed to show how Google could adapt the current design to make it a more attractive option for the fashion-conscious among us.

Viewable here (<http://www.myvoucherCodes.co.uk/whats-hot/how-to-make-google-glass-look-normal/>), the designs show how Google Glass could become a more attractive fashion item by essentially making the glass less visible. One design shows the supporting frame being placed behind the head, embedding the hardware within the frame, with just a thin extension holding the glass piece and camera seen on the face.

The designs also show how Google Glass could be incorporated into a pair of everyday glasses to make for a stylish and inconspicuous piece of eyewear. All designs are based on technology that is readily available now, and could be employed by Google to make the Glass slightly more fashionable to the everyday consumer.

Mark Pearson, Chairman of [MyVoucherCodes.co.uk](http://www.MyVoucherCodes.co.uk), commented on the thoughts behind the concept designs:

"Google Glass is the hot product on every gadget lover's mind, but let's face it, they've hardly put the time into making it a desirable wearable product to the everyday consumer. Our designs show how, using technology available now, Google Glass could indeed be made into a much more fashionable product; ultimately making it likely for a wider portion of the consumer market to buy into it. Selling a product like this is all about making it easy to slot into everyday life, and if you don't want to look like a robot, our designs show how this could be easily done."

ENDS

LINK: <http://www.myvoucherCodes.co.uk/whats-hot/how-to-make-google-glass-look-normal/>  
<http://www.MyVoucherCodes.co.uk>

For more information and further images please contact Emma Kent of 10 Yetis Public Relations Agency (<http://www.10yetis.co.uk>) on 01452 348211 or [emma@10yetis.co.uk](mailto:emma@10yetis.co.uk).