

Touchline Video Announces Two New ZTE HD Video Conferencing Systems The T700S 8MX-M System and T800 12MX System

Submitted by: C8 Consulting

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21st March 2013, Reading, UK, – This week sees the introduction of two new room based full HD video conferencing systems by ZTE's UK value added distributor, Touchline Video. The ZTE T700S 8MX-M and ZTE T800 12MX video conferencing systems provide high definition (HD) quality solutions for all levels of enterprise and small to medium sized businesses and both are available immediately.

Touchline Video, a leading UK distributor in audio, video and web collaboration technologies, was appointed by ZTE UK in 2012 as one of its key enterprise partners to introduce ZTE's room based HD video conferencing and video surveillance systems into the UK market. The new video conferencing systems are the latest offering from Touchline Video which last year launched the ZTE T700-4MX system into the market which was very well received by customers. In addition, to the ZTE T700-4MX system Touchline Video now offers:

- The ZTE T700S 8MX-M System - a brand new rack mountable video communications system with a separate HD PTZ camera and embedded 5-way multipoint, which provides flexible deployment in any meeting room and brings workgroups together. An excellent system for small and medium sized business users and home workers requiring multi-way conferencing, the T700S 8MX-M is easy to deploy and use. Supporting 1080p HD video resolution and H.264 High Performance for delivering high quality video at lower bandwidths and broadband audio, the T700S 8MX-M is able to provide an exceptional user experience at a very cost effective price.
- The ZTE T800 - a superior video conferencing system with flexible and powerful A/V connectivity that is ideally suited to larger meeting rooms and lecture theatres. For business users requiring high level videoconferencing in an integrated room environment, this latest generation full HD video communication system is designed to be rack mounted with a separate wide angle PTZ HD camera, making it flexible to deploy. Supporting HD resolutions up to 1080p/60fps, 1080p/30 dual streaming, H.264 High Performance for delivering high quality video at lower bandwidths and an optional 6+1 multipoint hosting facility, the T800 provides exceptional quality video and audio – again at a very cost effective price.

“ZTE offers superior quality and exceptional value for money. Many organisations are now opting for more economical ways to meet and video conferencing presents a very cost effective way to communicate without incurring the time and hassle factor of travel,” said Barry Cross, Managing Director, Touchline Video.

Niall Tyrer, Sales Director, Enterprise and Energy Portfolio, ZTE (UK Ltd) Europe Region adds: “We've seen great traction in the market for our video conferencing products during the past 12 months since we started working with Touchline Video. Additionally, I would say that demand for video conferencing in general as a viable substitute for travel is definitely growing.”

ZTE videoconferencing systems are already in use across 27 countries and regions. Working with 35 industry customers, ZTE has shipped over 100,000 VCS terminals. In the UK ZTE recently announced two other new partners, TXO Distribution and Net Lynk Group, who will also sell its enterprise products

alongside Touchline Video. TXO Distribution will offer ZTE's range of Ethernet switches, routers, wireless LAN and DWDM products into the enterprise channel and operator markets and Net Lynk will offer ZTE's range of DSL CPE and SIP Phones for the ISP market.

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About Touchline Video UK Ltd

Touchline Video UK Ltd, headquartered near Reading, Berkshire is a UK-wide value-added distributor in the audio, video and web collaboration industries. Touchline Video has contracts with industry leading vendors to offer a comprehensive range of video conferencing and complementary products, from stock, to its reseller base. Touchline Video uses its industry-leading Touchline Support service to provide its customers with product and technical support including both reseller and end-user training. For more information, please contact Touchline by phone at +44(0)118 970 1313 or visit www.touchlinevideo.co.uk

About ZTE

ZTE is a publicly-listed global provider of telecommunications equipment and network solutions with the most comprehensive product range covering virtually every telecommunications sector, including wireless, access & bearer, VAS, terminals and professional services. The company delivers innovative, custom-made products and services to over 500 operators in more than 140 countries, helping them to meet the changing needs of their customers while growing revenue. In 2011, ZTE's revenue increased by 29 per cent increase to USD13.7 billion. Its overseas operating revenue grew 30 per cent to USD 7.4 billion during the period, accounting for 54.2 per cent of overall operating revenue. ZTE commits 10 per cent of its annual revenue to research and development and has leadership roles in several international bodies devoted to developing telecommunications industry standards. ZTE is committed to corporate social responsibility and is a member of the UN Global Compact. The company is China's only listed telecom manufacturer that is publicly traded on both the Hong Kong and Shenzhen Stock Exchanges (H share stock code: 0763.HK / A share stock code: 000063.SZ).

For more information, please visit www.zte.com.cn.