

PDA scoop worldwide award for Fierce Conversations training

Submitted by: Fabric Digital Limited

Tuesday, 26 March 2013

Training company People Development Associates (PDA) have won an industry award during their time at the Fierce Summit in Seattle. The team have now returned home to the UK to celebrate their “Elevate” award, which is given to the highest performing provider of Fierce Conversations workshops (<http://www.contactpda.com/take-the-360-test/buy-an-open-workshop-session>) in the world.

Sarah Vogel – Co-Director of PDA – said: “I couldn't be more delighted. It's a great achievement for us, and it was completely unexpected. We've consistently had excellent feedback from customers, and now this award simply recognises our team for their hard work!”

PDA has a portfolio of happy clients to their name, including Andrew Grant – Chief Executive of Aylesbury Vale District Council. He said: “We have seen real benefits as an organisation in applying the Fierce principles through developing the ability of our managers to deal with poor performance within the organisation. Sarah delivers the workshop in an engaging way; as always it was well received.”

Fierce Conversations is designed to help people develop the skills to confront and resolve their toughest challenges, all by focusing on the conversations they have in their daily lives. The principles are used around the world to develop globally competitive leaders.

For further information on Fierce Conversations, you can read more at <http://www.contactpda.com/fierce> or call PDA on 020 7503 1400.

