

# AlcoDigital launch Fingertip Alcohol Scanner at CV Show Tomorrow

Submitted by: Alcodigital Ltd

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The World's only finger touch system to detect alcohol levels is being launched in the UK on the AlcoDigital (<http://www.alcodigital.co.uk/cvshow>) stand at the Commercial Vehicle show from April 9th – 11th.

The AlcoSense TruTouch uses pioneering technology which has been shown to be 96% accurate and capable of determining a persons' level of intoxication in seconds - with just a touch of the finger.

The AlcoSense TruTouch (<http://www.alcodigital.co.uk/trutouch>) uses a near-infrared light to measure blood alcohol content in the skin via contact with an optical pad. The light reflected back by the skin is then analysed to determine alcohol concentration in the tissue and to verify the identity of the user and can be linked to entrances or turnstiles making supervision unnecessary.

Random testing can dissuade some from drinking the night before work, but real abusers will often just hope they don't get caught. Screening every person, every day up to now has been costly and impractical but with the TruTouch it is now a reality.

Suzannah Robin, Sales Director of AlcoDigital who are exhibiting the device at this years' CV Show tomorrow says "Alcohol abuse is not a problem restricted to transport. Screening every employee, every day can produce a step-change in underlying behaviour. Vehicle interlocks can ensure drivers are tested on a daily basis, but TruTouch introduces the same safety culture to every environment."

The AlcoSense TruTouch is ideal for use in sectors such as construction, mining, heavy industry – even banking! Can a top investment bank afford to have traders working whilst 'under the influence'? While not a UK certified device, AlcoDigital have combined the TruTouch with their new Lab-in-a-Bag (<http://www.alcodigital.co.uk/labinabag>), which is approved in the UK for Police use and provides results for both Drugs and Alcohol that can be defended in court if necessary.

"We've built a reputation for innovative products in this sector" says Suzannah, "and along with the new AlcoSafe KeySafe (<http://www.alco-safe.org>), we are excited to launch this ground-breaking product on our stand. It is cutting-edge technology for Alcohol Testing so we are looking forward to the public's response."

Those wanting further information on TruTouch, AlcoSafe, Lab-in-a-Bag and the full range of AlcoDigital products should contact Suzannah on 0208 454 7372 or email [suzannah@alcodigital.co.uk](mailto:suzannah@alcodigital.co.uk)

## PERSONAL INVITATION

Journalists who would like a personal demonstration at the show should contact us directly or visit us at the show on stand 4E100.

## NOTES TO EDITORS -About AlcoDigital Limited

AlcoDigital has been trading since 2003 and are Drug and Alcohol testing specialists.

They are Draegers' UK Main Dealer for Home Office Approved Breathalysers & Drug Testers and sole suppliers for Q3i, the USA's largest manufacturer - as well as UK importers for Contralco (manufacturer of the NF approved French Breathalyser kits). They also distribute several own-brand products including the new AlcoSafe (Breathalyser controlled Keysafe), Drivealyzer Interlocks and the award-winning AlcoDigital 3000 Breathalyser.

#### CONTACT

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