

# HOMEEXCHANGE.COM : CHOOSE YOUR NEXT HOLIDAY ANYWHERE IN THE WORLD AND STAY FOR FREE

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With a 400,000 house-swap record, HomeExchange.com celebrates a 20-year milestone

Jump onto HomeExchange.com and choose your next holiday

HomeExchange.com is a simple concept - "you stay in my house while I stay in yours". For over 20 years HomeExchange.com has created a global community of adventurers and has grown from a few hundred people in 1992 to over 45,000 by 31 January 2013 - a 430% increase in Memberships.

You could swap a big family home in London and stay in a converted church in Amsterdam, or an ocean-view house in San Francisco or an apartment in Manhattan. Take the kids to a beach villa in Marbella, or to run around vicarage gardens with stunning views across the Vale of Belvoir. Surprise your partner and enjoy a romantic Scandinavian experience in Copenhagen... The sky's the limit and the options are endless. Planning a weekend break or family holiday, quite literally just became a dream in the making. The minute you join HomeExchange.com, you can stay anywhere in the world - it may just require the airfare, and doesn't have to cost any more than staying at home.

HomeExchange.com, was launched in 1992 by Ed Kushins a former marketing executive who saw a gap in the market for young families to avoid the constraints of hotels on young kids and parents, and saw the real opportunity for access to like-minded people who would offer their homes to enable global exploration for all kinds of interests and world travellers.

"I truly believe that home exchange is the better way to travel. It's more economical, more comfortable, more eco friendly and you can live like a local in home comfort. I love being able to share that with people," says Ed Kushins, Founder and President of HomeExchange.com.

Screenwriter Nancy Meyers was inspired by Ed's idea and whilst browsing online one evening, she shaped a story from the HomeExchange.com concept. The romantic movie, "The Holiday" was released in 2006, and Cameron Diaz and Kate Winslet lived the adventures of their own home exchange. The movie's global box office success, was mirrored by that of HomeExchange.com as Members' exchanges raced from 10,000 to 43,750 by the end of January 2013.

HomeExchange.com is a trusted provider in this rapidly growing arena. It has evolved into the largest and fastest growing online home exchange travel company in the world. HomeExchange.com provides its Members with a proven platform for this new "Holiday-Habit" and the ability to travel the world during this current "zigzag" recession.

As HomeExchange.com celebrates its milestone 20th anniversary, the level of activity on the website itself is proof of its success. There were 1.1 million enquiries in 2012 resulting in 75,000 exchanges. Our Members have currently made over 400,000 home swaps in 152 countries and they look forward to making many more. Members appreciate the HomeExchange experience, the tremendous cost savings, unique travel experiences, and the opportunity to create life-long friendships.

Editor's Notes :

About HomeExchange.com

HomeExchange.com is available in 16 languages and offers Members a memorable 'live like a local' connection with the destination of their choice.

HomeExchangeGOLD was launched in 2012 to provide a concierge service for Members in the luxury property arena.

Subscription for unlimited home-exchanges comes at no extra cost:

- £ 5.95 per month for an annual Membership with HomeExchange.com
- £ 9.95 per month, for a three month fixed Membership with HomeExchange.com
- (\$500 per annum is the annual Membership to HomeExchangeGOLD.com)

homeexchange and live like a local anywhere in the world (<http://www.homeexchange.com>)

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