

The first ever Redhead Day UK to be hosted by The Printworks

Submitted by: Everything for Redheads

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Redhead Day UK is an opportunity for redheads across the world to meet in Manchester on the 29th of June 2013. The all-day event hosted at The Printworks (<http://theprintworks.com>), Manchester, is being organised by Everything for Redheads (<http://everythingforredheads.co.uk/>), with the aim of giving a sense of community to Redheads everywhere with organised activities they can participate in.

"Other countries around the world have Redhead events, but there is no established event in the UK. Considering the high proportion of Redheads here, relative to other countries, this is a real shame." Says the co-founder of Everything for Redheads, Jessica Shailes "Redheads have very few opportunities to feel a sense of community, apart from on the Internet, so we're seeking to change that." Redhead Day UK will include appearances from red haired entertainers, special offers from local businesses, photo opportunities and product/service demonstrations suitable for redheads. The range of entertainment and activities is likely to increase coming up to the day and there are plenty of opportunities to help shape the day.

Redhead Day will be held at Waxy O'Connors (<http://www.waxyoconnors.co.uk/index.php/welcome-to-waxys-manchester>) in The Printworks, an entertainment complex central to Manchester with easy access to national and international transport links. The Printworks, all undercover, is home to a variety of other bars, restaurants, clubs, a gym and Odeon cinema so there is plenty to do between Redhead related activities no matter what the weather. Support by the Printworks has made Redhead Day UK possible and the collaboration is an exciting one.

A natural redhead herself event organiser Jessica Shailes explains "You don't have to be a redhead to come along; the day is about celebrating everything it means to be a redhead, so if you support redheads you're more than welcome to share our Ginger Love. It is sure to be fun for everybody there and a rare opportunity to see so many shades of red in one place."

Fred Booth Centre Director for The Printworks said "As a key venue in the heart of Manchester we often play host to brand new festivals and events to help them to get off the ground. We have acted as a venue for a wide range of festivals that are now well established in the Manchester scene such as the 24:7 Theatre Festival, Manchester's Irish Festival and most recently the Greater Manchester Film Festival. Hopefully Redhead day will be in the annual event calendar for years to come."

For more information about Redhead day please contact Jessica Shailes|Mobile: 07585968568|Email: info@redheaddayuk.co.uk

For anyone wanting to share their opinion or to be part of the day go to the Redhead Day UK Facebook Page (<https://www.facebook.com/RedheadDayUK>)

or register to get email updates at www.redheaddayuk.co.uk (<http://www.redheaddayuk.co.uk>)

For more information about the Printworks please contact Tree Communications – Sarah Gormley on 0161 407 0067 or 07919 886488

E: Printworks@treecommunications.co.uk

About The Printworks

- Printworks Keys To The City is a monthly competition with a winner picked on the last day of each month to enter visit:

http://www.theprintworks.com/the_place/competitions/win_printworks_keys_to_the_city

- The Printworks is a state of the art entertainment complex located on Exchange Square in Manchester City Centre
- The Printworks is home to 17 different venues from restaurants, bars and clubs to a state of the art cinema and gym.
- The Printworks celebrated its tenth birthday in 2010 and before standing as an entertainment complex was one of the world's most prolific printing houses
- Interviews and images are available on request
- For more information visit www.theprintworks.com
- The Printworks, 27 Withy Grove, Manchester, M4 2BS
- www.facebook.com/printworksmcr
- www.twitter.com/the_printworks

