

# **LTI (Luxury Travel Intelligence) confirms soft opening – with global launch set for July 1, 2013**

Submitted by: LTI - Luxury Travel Intelligence

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Michael and Jan Crompton are passionate about luxury travel. Their hard work and business success over the past thirty years has allowed them to see the world in style.

But they felt they were taking a real gamble with their time and money by making critical travel decisions based on often flimsy and out-of-date information. Review sites could have been their saviour, but they found the comments too polarised, leaving them even more uncertain.

So, they decided to do something about it.

Now, after two years of preparation, LTI has a team of 20 (and growing), an Advisory Board of renowned luxury travel experts and a global offering which will deliver the most detailed and honest luxury travel intelligence ever produced.

LTI are fiercely independent, paying their own way and travelling anonymously during the initial assessment process. Their highly experienced team of researchers, located around the world, have a meticulous eye for detail – and seek only the very best. If a hotel, restaurant, spa or club fails to meet their exacting standards, it is simply excluded. Then, they focus on delivering detailed and insider-style Intelligence on the places that do make the LTI list.

When joining, members receive a personalised online Members Suite, giving unlimited access to LTI Reports and Intelligence. Everything is digitally layered, so they can refer to the headline detail then 'drill down' to as much insight as they need.

From today, LTI (Luxury Travel Intelligence) can be found at [www.lti-members.com](http://www.lti-members.com) with a soft opening and preferential founder membership pricing. This will be followed with a Global Launch Event on July 1, 2013 – further details will be revealed soon.

You are invited to view a beta screencast of the LTI Members Suite. Go to [www.lti-members.com/screencast](http://www.lti-members.com/screencast)

For further information, image availability, or to arrange to speak with Michael and Jan, please contact:

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LTI – MAJOR POINTS

- A global digital resource - for those seeking the best in luxury travel
- Full disclosure on hotels, restaurants, spas and nightlife
- Granular detail - always truthful, always up to date
- No-nonsense format and design – we focus on delivering independent Intelligence, with brevity
- Personalised Members Suite - giving access to all LTI Reports and Intelligence
- Twenty+ new reports released each year
- Coming soon - LTI Intellimages – Images with Intelligence (exclusive to LTI)
- Highly experienced and knowledgeable LTI research team, located around the world
- Guided by LTI Advisory Board – renowned luxury travel experts