

Best Gaming Discounts Revealed in Light of Microsoft's Xbox One Announcement

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Wednesday, 22 May 2013

Following Microsoft's Xbox One announcement this week and Sony's pre-emptive attempt to hijack the launch by releasing a blurred video of its new PS4 console, the UK's number one discount and voucher code website has released its top gaming codes.

The gaming world has been talking about the next generation of video game consoles this week, following the blurry teaser of Sony's PlayStation 4 and Microsoft's Xbox One announcement. As a result, the UK's largest discount website MyVoucherCodes has revealed some of the best discounts currently available through the site, allowing gaming fans to save the pennies on their purchases.

With 6 days remaining, Tesco Direct's featured code offering £10 off a £75 (<http://www.myvouchercodes.co.uk/tesco-direct>) spend on technology, gaming and home electrical products has been particularly popular; as has Game's deal ending on the 9th June, offering shoppers the chance to buy the X Box 360 250GB (<http://www.myvouchercodes.co.uk/game>) for just £219.99 plus free UK delivery.

Discount-savvy gamers can also treat themselves to a bargain using a 10% off orders (<http://www.myvouchercodes.co.uk/consoles-and-gadgets>) code at Consoles and Gadgets, ending on May 31st. The Game Collection is also offering money off with its £1 off when you spend £10 code (<http://www.myvouchercodes.co.uk/the-game-collection>), also ending on the 31st.

Another hugely popular gadget in terms of searches on MyVoucherCodes is the Kindle e-reader, offering users a simple way to read on the go. Waterstones is currently offering shoppers the chance to get a Kindle from only £69 (<http://www.myvouchercodes.co.uk/waterstones>) in a deal ending on the 9th June.

Mark Pearson, chairman of www.MyVoucherCodes.co.uk, said the following about gaming and technology codes this week:

"Given next generation launches have proven to be generally a decade or so apart, with each manufacturer squeezing every last pixel out of their console, it's no surprise consumers get excited about upcoming releases.

"The excitement around the PS4 and the Xbox One has meant a noticeable increase in searches and sales for their predecessors too, as people try to find bargains. Although avid gamers will buy the new consoles at launch, my advice would be to wait a few months and enjoy the savings on games for the older consoles. Not only will you pay less for the new console, you'll save money whilst enjoying games for a console that is still very relevant!"

ENDS

Editor's Notes

Mark Pearson, chairman of MyVoucherCodes.co.uk, is a regular media contributor regarding online shopping and the credit crunch. At 32, his personal worth is more than £70 million.

Mark was previously a chef working under Gordon Ramsay at Claridges, London.

Mark appeared as a 'Secret Millionaire' in the series on Channel 4, in which he donated £115,000 of his own money to worthy causes.

MyVoucherCodes has had sales exceeding £600m in 2011.

MyVoucherCodes.co.uk saved consumers more than £60m on online purchases throughout 2011, alone.

MyVoucherCodes is the UK's most popular discount site.

MyVoucherCodes is part of the Markco Media Group, the largest voucher, discount and money saving company in Europe.