

# Reward points now on offer from online electronic cigarette company

Submitted by: Ciggys

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An electronic cigarette company has decided to give its regular customers something back for continually using the site to order products, and this unique scheme also allows new customers to take advantage too.

Ciggys are already something of a groundbreaking company having become the first electronic cigarette company to advertise on LBC radio, but it seems that was not enough for the company directors. They wanted to give something back to customers so they came up with a special incentive scheme, arguably the first run by such a company.

'Here at Ciggys, our slogan is 'make the switch today', and that is already working for many thousands of smokers who are turning off tobacco and turning on to the electronic cigarette era', explained a director from Ciggys. 'However, even with something as beneficial as switching tobacco cigarettes to the electronic cigarette (<http://www.ciggys-electronic-cigarettes.co.uk>) variety, we feel it is really nice when you can have a little reward for coming back to us for more supplies. That's why we have put in place our Rewards Points scheme. So far the feedback has been great!'

The Ciggys Reward Points system is as simple as it sounds, rewarding customers every time they use the site. Eventually, the customer will have enough points to treat themselves to something new. In effect, a free gift every now and then. 1000 points is equal to £1, and you may be surprised at just how fast it adds up. However, as the director of Ciggys points out, there are plenty of other reasons why people should consider making the switch from tobacco.

'The electronic cigarette is here to stay and it is revolutionising smoking not just here in the UK but all over the world. An electronic cigarette gives you all the nicotine that you need for that great smoking sensation but none of the bad stuff. It also means that you can smoke indoors with your friends rather than have to face the trip outdoors to the smoking corner. This is a cheaper form of smoking and one that is very versatile too with many different flavours available. Once you switch you are unlikely to ever go back to tobacco.'

If you have never investigated the electronic cigarette alternatives to tobacco then why not pay a visit to the Ciggys website today where you can also learn about the Rewards Points scheme. Visit [www.ciggys-electronic-cigarettes.co.uk](http://www.ciggys-electronic-cigarettes.co.uk) for more details.

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