

Introducing Invoice-o-matic - A Better Way to Invoice

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FreeAgent launches free tool to liberate small businesses from invoicing tedium

Small businesses and freelancers are being liberated from the tedium of cumbersome, bland invoicing thanks to the launch of an intuitive free tool from online accounting pioneer FreeAgent (<http://www.freeagent.com>).

FreeAgent, who provide the UK's market-leading online accounting system, has today unveiled Invoice-o-matic - a completely free tool designed to make it easier for very small businesses to create, send and track their invoices online.

Instead of wasting time with the tedious process of creating invoices on their own, users can simply customise a professionally laid out invoice template, which Invoice-o-matic then emails as a PDF document to their chosen recipient. A copy of the PDF is also sent by email to the user.

Invoice-o-matic is completely web-based and can be accessed at <http://invoiceomatic.io> (<http://www.invoiceomatic.io>) so there is no need to download any software and there are no restrictions on the number of invoices that can be sent through the service.

Invoice-o-matic also sends a reminder email to users when the payment deadline on their invoice has passed, so that they can easily remember to chase up any outstanding invoices if they haven't been paid.

Ed Molyneux, CEO and co-founder of FreeAgent, said: "We know that many small businesses still rely on tools like Word to painstakingly create their invoices - and can end up incurring extra costs to print them out and send by post to their clients. But invoicing and getting paid shouldn't be a chore: it should be an enjoyable part of running a business.

"That's why we created Invoice-o-matic. It's an intuitive tool that's been specifically designed to not only free people from the hassle of designing their own invoices and the cost of printing and posting them, but also to make invoicing more fun. After all, when you send an invoice you're just one step away from being paid for all of your hard work, so why make it boring?

"By using Invoice-o-matic for free, we hope that small business owners and freelancers will discover a far more enjoyable way to create professional-looking invoices, send them online to their customers and then get reminded to chase them if they're overdue.

"We're looking forward to showing how Invoice-o-matic could revolutionise the way small businesses send out invoices and chase their customers for payment. Then, as they grow, they can see how they could benefit from the wider FreeAgent experience."

To mark the launch of Invoice-o-matic, FreeAgent has created a special video giving users a sneak peek of

it in action - which can be viewed here (<http://www.youtube.com/watch?v=IFrqM803EIQ>). To use it for free yourself, visit <http://invoiceomatic> (<http://www.invoiceomatic.io>). You can also follow @invoiceomatic on Twitter.

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About FreeAgent:

FreeAgent provides an award-winning online accounting system designed to meet the needs of small businesses and freelancers. More than 30,000 customers worldwide currently use FreeAgent to manage their business accounts, track time, log their expenses, create and send invoices and forecast their tax bills - all done simply without confusing accounting jargon.

FreeAgent is run by founders Ed Molyneux, Olly Headey and Roan Lavery, all former freelancers who created the system after discovering that there was no available finance tool on the market to give them a clear picture of their business accounts. FreeAgent's investors include Robin Klein at The Accelerator Group - one of Europe's top investors who was named No 2 in Business XL magazine's 'Power Top 50 2011'.

Since 2011, FreeAgent has been part of the award-winning MyBusinessWorks applications package that Barclays provides to its business customers. FreeAgent also powers the 'IRIS OpenBooks' online accounting system for IRIS Software, whose customers comprise around 50% of the 28,000 accountancy practices in the UK.

Try it for free at: www.freeagent.com

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