

Kitchen Restoration gets Blogging!

Submitted by: Kitchen Restoration

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One of the UK's leading kitchen refurbishment companies is launching a brand new blog that they hope will add an essential extra level to their customers' experience.

The blog, which will be updated regularly with news and features, is designed to bring customers (both existing and future) the very latest ideas in design as well as handy hints and tips.

(Visit the blog - www.kitchenrestoration.co.uk/blog/)

"We have a wealth of information at our fingertips, and blogging is a great way to bring that straight to our customers in a friendly and informal way," explains Samantha Davies, Marketing Manager. "We hope that not only will it be a great resource for anyone who is thinking about a kitchen restoration project, but we're also encouraging our readers to interact and share with us their own experiences too, she adds.

The new blog will bring essential design tips, restoration ideas and reports on the latest interior style trends, as well as practical information on how you can transform the look of your kitchen for less. There'll also be regular reports on the latest Kitchen Restoration news, including special offers, new lines and launches.

"A blog is a perfect opportunity to update everyone as to what's happening in the world of kitchen refurbishment, which is currently one of the most popular ways to add real value to your home on a budget," explains Samantha. "Hopefully, our blog will inspire people to take up the challenge and get busy. And if they have any questions then they can add them in the comments section, whether it's about design trends, how to accessorise a kitchen with those special bespoke features, or even the practicalities such as how long it'll take or how to measure up for new kitchen cupboard doors," she adds.

What is Kitchen Refurbishment?

Rather than replacing an entire kitchen and all the upheaval, cost and time it involves, Kitchen Restoration firmly believe that you can achieve a great look by working with what you have. "Most people's kitchens don't actually need replacing, they need reviving," explains Samantha. "By working with the basic structure of a kitchen and simply replacing door frontages, worktops and adding some bespoke design features, a kitchen can be brought bang up to date in days, rather than weeks. And because you're keeping the basic structure of the units intact, there's less waste, less mess and less cost," she comments.

Kitchen Restoration is based at a specially designed facility in Birmingham, where they create high-quality bespoke kitchen drawer fronts and cupboard doors. They've been helping customers with kitchen transformations for more than 10 years, and all at a fraction of the price of a fully fitted, brand new kitchen.

Firing the imagination

But they also recognise that the process doesn't just involve supplying top quality doors, cupboards and worktops, but also firing the imagination too, and that's what they hope the blog will do. "We love working with our customers to create bespoke kitchen refurbishments because every single job is different," explains Samantha. "But inspiration can come from a single word or idea, and that's why we hope our new blog will really help to inspire people. Sharing their experiences, reading about the latest design trends and finding out about the industry from our perspective could help to fire that spark of creativity that gets you looking at your old kitchen in an entirely new light!" she concludes.

--ENDS--

Notes for editors:

About Kitchen Restoration

Kitchen Restoration is based in Birmingham city centre. They have been trading for over 27 years specialising in kitchen refurbishment. They are known for their quality and high level of service from initial quotation through to fitting, completion and after sales.

Please visit us at www.kitchenrestoration.co.uk

