

Arabic-language Radio Fiction starring Mona Zaki to be released soon with Womanity Foundation

Submitted by: RMG PR & EVENTS LTD

Thursday, 4 July 2013

ARABIC-LANGUAGE RADIO FICTION "WORTH 100 MEN" STARRING THE GREAT MONA ZAKI TO BE RELEASED SOON

(London, 4th July 2013 – Womanity Foundation) - The Womanity Foundation (www.womanity.org) and Radio NISAA FM (www.radionisaa.net) are producing an exclusive Arabic radio fiction on the role of women in society to be premiered in the second half of 2013 throughout the Arab world. Mona Zaki, a leading actress in the Middle East and North Africa, will play the lead role of Noha, a young radio journalist with a mission and a mind of her own. "I am really happy to be working on such an exciting project," Mona Zaki declared on the recording set. "Arab Women - although strong by nature - need a lot of support and inspiration to empower themselves to succeed and develop. This story does just that."

The fiction's theme song is performed by Arab superstar Nancy Ajram, with lyrics exclusively written by Amir Taema and music composed by Lebanese producer Jean Marie Riachi.

Mona Zaki is sided by co-star Mahmud Abdul Moghny, with Ahmed Seyam, Hsham Ismail, Khaled Eleish and many new and up and coming talents. Recording sessions of the radio fiction titled "Worth 100 Men" are underway in Egypt.

The radio fiction is produced by the Womanity Foundation, a philanthropic foundation working for girls and women's empowerment around the world, in association with Radio NISAA FM, the first commercial women's radio in the Middle East, and executed by Global Productions an experienced and successful Egyptian production company.

Through a compelling and highly entertaining story line, the radio fiction enacts the challenges Arab women face in society, and the creative and courageous solutions they find to surmount them. The story revolves around the personal and professional adventures of Noha, who works at the local radio station where she is underpaid, marginalized and demotivated. In her family sphere, she faces obstruction and even violence. One incident changes her life forever taking her into a series of mysterious, suspenseful, unexpected developments, and romance. Noha is empowered to challenge the statuesque, achieving success in her career and personal life.

The radio fiction series will be accompanied by public debates around essential topics relating to women's role in society and the problems they encounter, to encourage the listeners to contribute their own experiences and opinions. The debates will be animated on radio, social media and in real-life community settings.

Womanity is a private philanthropic Foundation established in 2005 in Switzerland and registered in the United Kingdom and the USA. It works around the world to empower girls and women to shape their future and accelerate progress in their communities (www.womanity.org). In 2009, Womanity in collaboration with the NISAA Broadcasting Company established NISAA FM, the first commercial radio station in the Middle East for and by women, broadcasting on FM in the Palestinian territories and throughout the world from its website www.radionisaa.net.

For more information contact:

At Global Productions: Khaled Eleish:-

Tel. +20 122422982 eleish@egyptglobal.com

At Radio NISAA FM: Maysoun Odeh Gangat:-

Tel. + 970 2 295 1983, m.gangat@radionisaa.ps

At the Womanity Foundation: Antonella Notari Vischer:-

Tel. +41 22 544 39 39, Antonella@womanity.org

At RMG PR for UK: Rosalind Milani Gallieni:-

Tel. +44 (0)20 7731 6155, Rosalind@rmgandco.com