

# Taking Recycling to the next level – extreme sports bags upcycled from lorry tarpaulin covers...

Submitted by: ChaletFinder

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Ever chasing the innovative design ideas of new and upcoming entrepreneurs, there is every reason to applaud the special talents of a few individuals who set about inventing items and gadgets to find the solution to problems they experience.

In every sense of the matter the applause is being directed, in this case, to a gentleman named Mat Dusting, a keen skier and snowboarder and in most part, a wonderfully innovative designer to boot.

Taking a stroll along the wonderful greenbelt surrounding Somerset, in what seems to be a most inconspicuous old dairy shed located on a dairy farm, you will discover various ‘tarps’ that have been discarded, all awaiting a new and exciting life as they set to travel the world, as ski and ski boot bags (<http://www.chaletfinder.co.uk>).

Mat took the novel approach to reusing tarpaulin rescued from curtain sided haulage trailers in an excellent idea to transform them into tough, stylish and unique boot and ski bags. This followed years of frustration as the often expensive bags he purchased often fell to pieces and succumbed to wear and tear...just as those handy guarantees expired!

Questioning the apparent vulnerability of these flimsy, almost viscose luggage pieces (if you can call them that) the novel idea came into his head to design first a boot bag and ski bag manufactured using a material that was easily obtainable, strong, waterproof and resistant to the toils of travelling and that offered a fair level of protection.

Tarpaulin covers discarded from lorries was the answer and so M-24 was launched as Mats’ company dedicated to designing, manufacturing and distributing all manner of luggage items for those on the go, including bespoke rucksacks, holdalls and a complete range of made-for-purpose bespoke bags for seasoned winter sports enthusiasts.

ChaletFinder, one of the UK’s leading ski accommodation specialists were captured by the innovative products that Mat Dusting has now begun establishing himself for and lend their vote of confidence in the quality and durability of the range of bags available at this moment.

Knowing that there are these amazing bags that are all hand-stitched by a team of professional leather workers locally sourced and handpicked to ensure the best results, Mat has researched well and the results speak for themselves.

Daniel Harrison, Sales and Marketing Director for ChaletFinder was impressed with the initial range and is looking forward to seeing M-24’s collection grow and expand, offering high quality luggage that will outlive many competitors, having already travelled in excess of two hundred thousand miles already!

Offering excellent deals on ski apartments, chalets and accommodation, ChaletFinder are the company to visit. Call +44 (0) 161 408 0441 today or visit [www.chaletfinder.co.uk](http://www.chaletfinder.co.uk) to make a booking online now.