

## Two Million Reasons to Celebrate - £2m in bingo and slots guaranteed giveaway at Gala Bingo.com

Submitted by: Lucre Marketing Ltd

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GalaBingo.com is spreading some much needed summer sunshine and bringing the Bingo buzz back to Britain as it launches two big money bonanzas which combine to offer £2m guaranteed in prizes.

GalaBingo.com has this week debuted its peak time TV campaign to mark the launch of its £1m Bingo Guaranteed Giveaway, in which players have 1000 chances to win £1000 cash throughout July via a series of standard 90 ball games and Roll On games. With £30k being won each day and a potential £3k per game, it's a unique triple chance game with £1000 for each one line, two line and full house prizes. There will be games on the hour every hour between 1pm and 10pm Monday to Thursday, and 12pm until 11pm Friday to Sunday.

In conjunction with this exciting unveiling, the gaming site is also continuing its £1m MegaJackpots Prize Draw which will run throughout July and August. In this - people have the chance to share in £1m worth of prizes, ranging from £100 to £1,000, with one lucky winner scooping a whopping £100,000 at the end of August.

Director of GalaBingo.com, Alison Digges, commented: "As a site committed to producing the most number of winners daily, we are always looking for new ways to help more players experience a win. We are really excited about our £2m Bingo & Slots guaranteed giveaway and our MegaJackpots Prize Draw – and we're hoping they spread some much needed summer sunshine to our players!"

For further details visit [www.galabingo.com](http://www.galabingo.com)

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For further information please contact Lucre on 0113 243 1117 or [gala@lucre.co.uk](mailto:gala@lucre.co.uk).