

Summer Weather Prompts Huge Rise in Outdoor Entertaining and BBQ Related Searches

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New site statistics released by the UK's largest discount website have revealed that, due to the improving summer weather over the weekend, more Britons are looking to spend money on the great outdoors; as BBQ and outdoor furniture related searches on-site have increased by 213%.

The UK's largest discount website has revealed site data showing a rise in the number of searches related to outdoor entertaining and BBQ materials, such as grilling and home-wear accessories; suggesting that Britons are taking full advantage of the summer weather.

The data, released by money saving specialist MyVoucherCodes, has revealed that consumers have been keen to find the latest outdoor entertaining deals; reporting a 213% increase in outdoor- related searches on –site.

From Tuesday 2nd July – Sunday 7th July 2013, MyVoucherCodes reported a 213% increase in the amount of searches made by Britons related to 'outdoor entertaining', 'BBQ', and 'gardening' by site users; when compared to the average number of searches made for related terms in the same time period last month.

As a result, MyVoucherCodes has revealed some of the best discounts and deals currently available on-site to help those looking to save on outdoor purchases; including deals related to BBQ, gardening and homeware.

Argos currently has a deal saving shoppers an extra 15% off greenhouses (<http://www.myvouchercodes.co.uk/argos>), for those looking to splash out on a new home for their garden plants. The offer will be available through to the 26th July, so there's plenty of time to bag a greenhouse bargain.

Similarly, those looking to take advantage of the warm weather for a little home improvement can turn to Debenhams who have up to 70% off homeware (<http://www.myvouchercodes.co.uk/debenhams>) materials. The deal is great for those looking to spruce up their outdoor and indoor living spaces, and will be available until the 31st July.

Grill enthusiasts can take advantage of free delivery on orders over £35 at the BBQ Store (<http://www.myvouchercodes.co.uk/the-bbq-store>) this weekend. As the weather is predicted to stay sunny for the next couple of weeks, BBQ lovers would be wise to take advantage of the fantastic deal- which expires on the 31st July.

Green fingered Britons should also take advantage of a discount code for the Garden Centre Online, offering an exclusive £5 (<http://www.myvouchercodes.co.uk/garden-centre-online>) off when shoppers spend over £25 on the site. Shoppers should hurry, as the deal ends 17th July.

Last but not least, Dunelm Mill is offering up to 50% off selected dining ranges

(<http://www.myvoucherCodes.co.uk/dunelm-mill>), perfect for those late summer get-togethers. Entertaining Britons have until 31st July to enjoy this saving, whilst updating their dining ranges.

Mark Pearson, Chairman of www.MyVoucherCodes.co.uk (<http://www.myvoucherCodes.co.uk/>), commented on the statistics:

“As summer is finally upon us, we saw a massive increase in outdoor entertaining and BBQ related deals and codes this weekend, with various other garden related deals enjoying a boost as well. With many Britons choosing to eat at home and invite their friends and family round, it is no wonder that many are choosing the weekend to finally get around to updating their outdoor furniture and dining ranges, with others choosing to purchase garden related items, such as greenhouses and even BBQs. When trying to find the best deals, it is best to hunt around online for the best deals- you could end up saving a fortune!”

ENDS

LINK: <http://www.MyVoucherCodes.co.uk>