

EIZO drops prices by 10% and launches new cash-back promotion for resellers

Submitted by: PR Artistry Limited

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FlexScan sales doubled in last year – growth now supported with channel incentives

EIZO Limited (<http://www.eizo.co.uk>), a supplier of high quality desktop monitors, has reduced the price of its enterprise range monitors by up to 10%. At the same time EIZO is launching an incentive programme for resellers. The programme gives reseller sales staff a cash reward for every qualifying monitor that they sell from the enterprise range.

Rob Smyth, Head of Enterprise Channels at EIZO UK explained; “During the last year sales of our range of enterprise monitors has doubled and we are committed to supporting this continued growth. With the price reduction our partners are now able to offer their customers the same great EIZO quality, but at a more affordable price.”

The reduced prices of up to 10% apply to the FlexScan EcoView range of enterprise monitors. As well as providing top quality image resolution, reliability, and an industry leading five year warranty, the range also comes with outstanding environmental credentials.

To qualify for the cash back reward resellers simply need to register each qualifying sale on EIZO's promotional website. www.rewards-eizo.co.uk

The models in the Flexscan Enterprise range include:

- EV2316W & EV2336W – 23 inch monitors, 1920x1080 (16:9) resolution
- EV2416W & EV2436W – 24 inch monitors, 1920x1200 (16:10) resolution
- EV2736W – 27 inch monitor, 2560x1440 (16:9) resolution
- EV2216W – 22 inch monitor, 1680 x 1050 resolution

For more information about becoming an EIZO reseller please contact: Rob.Smyth@eizo.com

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NOTES TO EDITORS

About EIZO

Founded in 1968, with headquarters in Hakusan in Japan, EIZO is a global supplier of visual display products including televisions, monitors, LCD screens and associated accessories.

The company operates in over 30 countries and has 1,500 employees worldwide.

EIZO operates exclusively through the channel in the UK.

For more information please visit: www.eizo.co.uk

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