

Grab an autumn bargain in the Owners Direct flash sale

Submitted by: Owners Direct

Tuesday, 27 August 2013

Anyone dreaming of a little more sun before the cold days of winter set in, can snap up an autumn bargain in the one week flash sale from holiday rental specialists Owners Direct (<http://www.ownersdirect.co.uk>) from 27th August to 2nd September 2013.

For seven days, holiday makers will be able to browse through hundreds of fabulous privately owned apartments, cottages, houses and villas around the world and save up to 50% on the typical listed prices.

First seen on the High Street, flash sales were launched to increase shop footfall and encourage consumer spending. The concept is now used by the travel market so travellers can make huge savings and stay in accommodation and locations that would otherwise be out of their reach.

Angela Southall, Marketing Manager of Owners Direct, said, "If you are thinking about an autumn break, our flash sale will offer inspiration and great holidays that might not usually be viable. To get the best out of the savings, just access the flash sale properties via the homepage www.ownersdirect.co.uk (<http://www.ownersdirect.co.uk>) and filter by your requirements – but remember it is for one week only so don't hang around."

From an apartment in Paris for friends, family friendly villa in the Algarve to a chocolate box cottage in Cornwall for a romantic mini-break, there will be special offers across the board and great savings to be had.

The Owners Direct Flash Sale starts on 27th August and ends on 2nd September 2013.

ENDS

Notes to Editors:

www.ownersdirect.co.uk

Owners Direct specialises in advertising privately owned holiday accommodation direct from the owner. We have advertised holiday properties since 1997 and on our web site you will find over 50,000 villas, apartments, chalets, farmhouses and cottages. From Fincas in Spain to traditional Riads in Morocco and beach villas in Koh Samui, Owners Direct offer all types of holiday accommodation in a diverse selection of countries throughout the world.

In August 2007 Owners Direct became part of HomeAway Inc. which owns some of the largest rentals websites in the US and Europe. We continue to operate as a separate brand from our offices in London.

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