

Is your organisation geared up to take full advantage of an open water market?

Submitted by: Kiss Communications

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IMServ is hosting a Webinar: The future of water management, metering, monitoring and data visualisation

28th August 2013, Milton Keynes, UK: With utility bills on the rise and the draft Water Bill currently under pre-legislative scrutiny by Parliament, now is the time for organisations that run multiple sites to start analysing water usage data in order to reap the financial benefits that an open market will offer. To help businesses through these imminent changes, IMServ is running a free webinar (<http://www.imserv.com/resources/events/water/>) on 24 September 2013.

Presented by Sam Dean, Business Development Manager and Kyle Duckett, Energy Savings Analyst at IMServ (<http://www.imserv.com/>), the UK's largest independent energy management provider, the webinar will take organisations through why, when and how you can prepare for the open water market.

The Water Bill

(<https://www.gov.uk/government/policies/reforming-the-water-industry-to-increase-competition-and-protect-the-environment>) was published on 27 June 2013 and is expected to receive Royal Assent at some time during the next two years. The Bill proposes to give businesses and other non-household customers in the UK more choice by allowing organisations to switch water and sewage suppliers and opening up the water and sewerage market to new companies.

Kyle explains, "Currently water suppliers have the monopoly within their region. This has resulted in business customers having no supplier choice, being on non-negotiable tariffs, receiving poor customer service and overestimated bills."

The proposed Bill (<http://www.bbc.co.uk/news/uk-politics-22436103>) will create a more open and competitive market, allowing all UK businesses to negotiate a better deal on their water bill. For organisations with multiple sites, it will allow the wholesale buying of water.

Understanding their water usage in readiness for the market opening is a critical part of this process, Companies need to act now!. This will give Energy Managers a significant advantage when negotiating their first portfolio-combined water supply contract.

Kyle continues, "Typically, organisations pay water bills as they come in the post, with very little or no data visibility or analysis of usage. Whereas businesses will monitor heating, lighting and air conditioning costs, water has historically not featured highly on the priority list for business users.

"Primarily this has been because businesses have not been able to change supplier or negotiate price reductions. Also, the price of water was, and remains, fairly cheap in comparison to other utilities.

"But increased pressure on the UK's water supply as a consequence of climate change is placing water at the top of the agenda. Recent price increases are also having an impact on businesses' bottom

line,” believes Kyle.

“With accurate data, businesses and suppliers can effectively monitor their consumption and enhance their understanding and control of usage. Equipped with this information, procurement companies and other business personnel will be able to buy water more intelligently and will be able to make significant cost savings,” concluded Kyle.

IMServ works closely with many FTSE 250 organisations and companies within the commercial and industrial sectors, advising on effective energy management solutions. The company offers a range of monitoring, visualisation and control services that allow businesses to gain greater insight into their water usage.

Register now for IMServ’s Water Webinar on 24 September by clicking here (<http://www.imserv.com/resources/events/water/>).

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Editor’s Notes

About Kyle Duckett

Kyle is the leading expert in the Water industry for IMServ Europe Ltd. Kyle delivers utilities projects and provides expert energy management advice as well as carrying out the training for EDV (Energy Data Vision), IMServ’s very own online data display platform.

Kyle is a customer focused individual who has a passion for reducing energy consumption and through that adding real value to the customer. Previous roles include secondments to customer’s head offices to help implement energy management strategies. Kyle is part of the Carbon & Energy team at IMServ and is instrumental in commissioning building control systems, implementing energy strategy and providing project management.

About Sam Dean

Sam’s experience includes twelve years of expertise within the energy sector, working for FTSE 100 organisations such as National Grid, Rolls Royce, Siemens Metering and Invensys IMServ within Leadership, Business Development and Head of Sales roles. Sam’s background gives her a great understanding current market trends and demands of delivering a customer centric approach to monitoring, control and data intelligence.

About IMServ (www.imserv.com)

IMServ Europe Ltd is one of the UK’s largest independent energy data management providers. The company offers carbon and energy management solutions, helping organisations across all sectors to save energy, reduce costs and control carbon emissions.

IMServ offers an all-inclusive portfolio that covers data collection, analysis, reporting and carbon management. To date over 180,000 sites in England, Scotland and Wales are benefiting from its solutions.

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