

# Super Casino Reviews Expected Growth of Mobile Gambling Market

Submitted by: Super Casino

Wednesday, 18 September 2013

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Following news of predicted growth within the mobile gambling market, the specialists behind Supercasino.com have reflected on the cause behind the fast growing trend.

It has been reported in blackjackchamp.com (<http://www.blackjackchamp.com/casino-news/19553-a-mobile-future-for-gambling/>) that new research from mobile commerce analysts, Juniper, has revealed that mobile casinos, sportsbooks and bingo could be worth an impressive \$100 billion (£62.8billion) by 2017. This rapid growth is being put down, in part, to deregulation in the US and Europe, as well as China's emergence into the sector. The increasing popularity of Facebook casino is also expected to contribute to the rise.

Alongside this growth, the choice of mobile casino games (<http://www.supercasino.com/>) is also expected to rise. Currently many providers only offer a very limited selection of games to customers on the go, however both quality and variety look set to improve as companies aim to take advantage of technical progression within the market.

Renowned for its high quality mobile casino experience, the team at Super Casino were naturally intrigued by the recent statistics. A representative from the firm speculates on what it could mean for the industry.

"With smartphones and mobile devices rapidly increasing, it makes sense that more and more online gamblers would be interested in accessing accounts whilst they're out and about. At Super Casino our app allows our customers to play live roulette games (<http://www.supercasino.com/games/roulette>) using the same account as they would when they play via desktop. Users can enjoy some of the most popular games, safe in the knowledge that their account is highly secure."

The experts at Super Casino look forward to reviewing the progress of this growth.

With live roulette games broadcast on Channel 5 and Sky channel 862, Super casino is the longest running and most popular online TV casino in the world. Famous for providing a realistic gaming experience online, Supercasino.com offers games to suit a variety of tastes, including roulette, blackjack, card games, table and video poker as well as a selection of slots and arcade games.

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